

# "MAJD SQUARE" best architecture design at Restatex



Almajdouie Motors  
Genesis G90 and G80  
Unveiled in Saudi Arabia





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Almajdouie



# Creating New Opportunities

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Almajdouie is a Saudi group of companies, which was founded by Shaikh Ali Ibrahim Almajdouie in 1965, started as a land transport company but as the business grew it flourished into a group.

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## Almajdouie Motors - CHANGAN wins Best Network Development Award



Almajdouie Motors, exclusive distributor of CHANGAN brand in the Kingdom of Saudi Arabia, won the "Best Network Development Award" for 2016.

Almajdouie Motors was awarded with this prestigious title in the Award's ceremony conducted at the annual CHANGAN Overseas Distributor Conference held in Chongqing, CHINA on 17 April 2017. During the conference, Mr. Mohammed Almajdouie – Managing Director, CHANGAN Saudi Arabia presented the audience with a case study of the milestones achieved in 2016 for the launch, network development and future plans for

CHANGAN Brand in K.S.A.

Mr. Abdullah Ali Almajdouie, President of Almajdouie Group received the award on stage from Mr. Wang Huanran who is the Chairman of the Board of CHANGAN International Corporation.

On this occasion, Mr. Wang expressed CHANGAN's aim to lead auto culture by making green, safe, stylish and affordable cars by undertaking more responsibilities towards the society, provide cost-effective products and services, help employees to grow, develop, upgrade people's lives, and contribute to a more harmonious and happier life.

He also thanked Almajdouie Motors for their major contribution in building the CHANGAN brand image and conveying this pledge of CHANGAN to its customers throughout Saudi Arabia.

CHANGAN Brand has been successful to prove its capabilities within a short period of less than one year in K.S.A. With growing number of customers, inquiries and positive feedback from CHANGAN Vehicle owners after conducting several customer satisfaction surveys, the word of the premium quality products offered by CHANGAN vehicles is spreading rapidly.

In a collaboration with the Ministry of Transport, Asharqia Chamber organized a workshop entitled "Logistics hub" on Sunday, March 12th and was led by Mr. Abdullah Almajdouie. The workshop aimed to highlight the plans to turn Saudi Arabia into a global logistics hub, focusing on visions put forward on the development of ports and the most prominent solutions that will be activated in this regard, as well as a detailed presentation about the approach of the Customs Department to support the logistics sector, as well as the review of the role of public transport authority in the development of the sector and the latest developments of the railway projects.

In conclusion, the head of the Council of Asharqia Chamber of Commerce, Abdul Rahman bin Saleh Al Ataishan honored the speakers, Mr. Bander Aljabri Member of the Board of Directors and chairman of the Land Transport at the Chamber and Mr. Abdullah Almajdouie head of the panel discussion with gratitude plaques.

## Mr. Abdullah Almajdouie running "Logistics Hub" workshop at Asharqia Chamber





# Yusef Almajdouie

## Member at Eastern Province Council

Prince Saud bin Naif bin Abdulaziz Governor of Eastern Region has approved the names for the Eastern Province Council members at its seventh session, which lasts for four years, and Mr. Yusuf Ali Almajdouie (CEO Almajdouie Motors) was named a member at the council along with 14 other names for membership of the Council during the current session.



## Sheikh Ali Almajdouie embraces Al Ahsa young businessmen forum

Sheikh Ali Almajdouie hosted young businessmen committee of Al Ahsa Chamber of commerce under its annual "March to Success" program on Monday evening 16 January 2017 at his house in Khobar.

The meeting revealed, Sheikh Ali's success story in the business world and the main challenges and difficulties which he faced during his career and life experience process and highlighted stations and turns, he encountered and how he dealt with it and the role of values, principles and visions, which he grew up in achieving business success and expansion and prosperity.

The event comes within a package of programs, activities and events, which the committee organizes on an ongoing basis within a framework to keep up with the latest economic developments, and to develop awareness and spread knowledge of business expertise and their success stories to the younger generation of entrepreneurs that can help them invest in them and transform it to opportunities which can contribute in strengthening the communication between the generations through these meetings.





# Agreement for code of ethics for charitable sector

The Ministry of Labour and Social Development have signed an agreement with Ali bin Ibrahim Almajdouie foundation for community service, to finance the code of ethics project for those working in the charitable sector.

Dr. Salim bin Ahmed Al Dayini, the under-secretary for Social Development, said that the two sides will jointly form a team to work along with participation of a number of experts and specialists to prepare and study a draft for code of ethics project for employees in the charitable sector, and will also be published at "Ma'an" website to get the public opinion and their views and comments on the draft, before being formally adapted by the private sector organizations. Mr. Omar Almajdouie added: «The agreement comes within the framework of the social responsibility of Almajdouie Foundation», adding that the organization will use an advisory firm under the supervision of the Ministry to provide a scientific and professional working document as a guide to the behavior of workers in the charitable sector and the ethics charter.



## Albir Society in Barahrah Sign a partnership agreement with Almajdouie Foundation

Albir Society for Social Services in Barahrah signed a partnership agreement with Almajdouie Foundation to enhance the role of the society in many social, charitable and developmental activities through which it aims to develop the community in Dos villages.

The representative of the Society, Saleh Saeed, said that the agreement is a contribution to support and develop the charitable and humanitarian work of Albir Society, which aims at serving and developing the community in the villages of Dos, pointing out that this partnership comes from the desire of the Society to expand the scope of strategic partnerships affecting many from the government agencies and companies and institutions of the charitable sector, where Almajdouie Foundation is a charity that cares about the development of society and has many fingerprints in the field of charity and humanitarian.

Moreover, the Chairman of Albir Society for Social Services in Barahrah Mr. Bandar bin Ahmed Al-Zahrani expressed his gratitude and appreciation to Almajdouie Foundation for their choice and confidence in Albir Society to conclude this memorandum, which is in the interest and development of social welfare works.

## The second conference for the donor institutions



Under the patronage of His Excellency Mr. Ali bin Saleh Al Saleh, Chairman of Bahrain Shura Council, the second conference for the donor institution kicked off in Manama, Bahrain between 27 – 28 Dec. 2016 under the title of (Islamic donor institutions global sustainability standards) organized by the humanitarian funds of the organization of Islamic Corporation with the presence of workers in various humanitarian fields.

The conference aims to stimulate donor institutions towards the direction of the institution and its activities and to shed

light on its role in supporting charitable and community organizations.

Almajdouie Foundation has won the donor prize, for the private donor's category, for its distinguished role in supporting charitable and community organizations in Saudi Arabia, on Tuesday, 12/27/2016.

The second conference for the donor institution also saw the launch of the first specialized donor magazine under the name of (Maneh), where Eng. Mishari Al Jowerah Community Service Department Manager will be the Editor in Chief.





# MAJD REAL ESTATE

**WORKSHOP** Majd real estate company recently held a workshop on the mechanisms to apply Majd real estate company strategies and Almajdouie Investment Plan for 2017



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# Almajdouie Motors

Genesis G90 and G80 Unveiled in Saudi Arabia





Almajdouie Motors, dealer of Genesis luxury cars in Saudi Arabia, launched Genesis models G90 and G80 in a special event held for this purpose and attended by a large group of luxury car fans and enthusiasts, as well as many local and regional press. The company has launched both models together in one event in confirmation of the importance of the new luxury car brand "Genesis" appearance in Saudi Arabia as a new luxury car brand.

The unveiling of both Genesis models G90 & G80 in Saudi Arabia after both models have been unveiled recently in many international events and motor shows, underlines the importance of the Saudi market for luxury car brand "Genesis",

In view of its promising opportunities for luxury models. Genesis is expected to introduce five new models in the next five years.

On this important occasion, Yousef Almajdouie, CEO of Almajdouie Motors, said: "The launch of the luxury car brand "Genesis" as a separate brand comes from the self-

confidence of this brand in its ability to enter the world of luxury cars, and compete head to head with most various notable brands in the luxury car segment. Both models G90 and G80 represent top of technical growth in the automotive industry, and they compete strongly in the luxury car segment. Both models stylish and rich exterior and interior designs, along with their advanced driving systems; Genesis offers new standard in luxury sedan car segment, and leaves a long lasting impression.

He added: "We trust that our client in the Saudi market will find that these two models are far beyond his expectations. Genesis G80 boasts aesthetic tweaks, sporty bumpers, four exhaust tips, and a mesh grille, ultimate comfort and enhanced safety, in addition to many advanced driving systems. All Genesis models will be subject to a 5-year warranty and unlimited mileage."

Noting that Genesis G80 was unveiled for the first time at Busan Motor Show 2016 and had excited the show visitors; as it rep-

resents a great leap achieved by the brand. Through which the company outlined the key measures that determine the course of the brand. The car fell into medium-sized luxury car segment, and equipped with a 3.8-liter V6 GDI engine produces 311 HP, linked to an 8-speed automatic transmission as standard.

Genesis G90 has an elegant styling and a first-class cabin, supple leather upholstery, a power-adjustable steering column, three-zone automatic climate control, a 17-speaker Lexicon audio system, a 12.3-inch touch screen for infotainment. Three engines are offered, a 334-HP V6-3.3L, twin-turbo V6 370-HP, and 5.0L V8— 425 HP, all with an eight-speed automatic and rear- or all-wheel drive.

The Almajdouie Motors had organized test-drive sessions for Genesis G90 and G80 on F1 track, to some of its customers and the press, to get a close look at high and luxurious features of both models.





# Leeqa Program - CEO shares breakfast with employees in new program



Getting employees and top management together in a casual setting can foster understanding and improve communications. Leeqa is a new program for Almajdouie Motors CEO that kicked off in January 2017. It is carried out through a monthly visit by CEO to one of the Motors branches around the kingdom, breakfast with employees from the branch ends the visit. Leeqa program is a terrific way to foster connection, belonging, and mattering for the employees and can bring about employee relations all the time. At Almajdouie Motors, we're connected by a common desire to be part of something bigger than ourselves. We believe we're all one, big family.





# Inauguration of Almajdouie Hyundai Academy for Training and Technology

Almajdouie Motors, dealers of Hyundai cars for the Eastern and Northern parts of Saudi Arabia, opened "Almajdouie Hyundai Academy for Training and Technology", the foremost academy of its kind in Saudi Arabia and is targeted at training Saudi youths to maintain Hyundai cars. The opening ceremony was attended by delegates from Hyundai Motor Company, led by Mike Song, Vice Chairman of Hyundai Motor Company and Head of Africa and Middle East Operations. In his speech at the opening ceremony of the Academy, Mr. Song expressed his admiration and appreciation for the initiative of Almajdouie, which will strengthen the vocational training programs of the Saudi youths and elevate their expertise in this area, as well as support the Government's endeavor in nationalization of car service area. The new Hyundai Academy comes in line with Almajdouie Motors drive for social responsibility targeting young Saudis, and represents a symbol of the long relationship and fruitful cooperation with Hyundai Motor Company. The Academy will offer advanced



training programs in terms of both car service and sales. Commenting on this important event, Yusuf Almajdouie, CEO of Almajdouie Motors expressed his delight with the opening of this Academy with the participation of a large delegation from Hyundai. He further assured the continuation of the company's

initiatives for the development and welfare of the society in General, and young Saudis in particular. Almajdouie Hyundai Academy consists of various sections heavily equipped the latest car services tools and equipment, under the supervision of highly qualified instructors and experts.

# Changan spark - New Almajdouie Spark division kick off meeting



Almajdouie Spark is the 'idea submission, employee engagement & appreciation platform in Almajdouie Holding Company and acting as a common platform to facilitate resourceful interaction between the employees. Spark Program enforcing in a multicultural environment with diversified business activities spanned through education, plants, terminals, warehouses, baker-

ies, cafes, real estate, logistics, automobile, factories, workshops, investment, joint ventures, business units, shared services, freight forwarding, heavy lift, and travel agency etc. which spanned through 28 Spark divisions. On 2nd February 2017, Spark organized a kick off meeting and training program for its new Spark division - CHANGAN SPARK at CHANGAN Head Quarters, Dammam-Khobar

Highway. Senior Spark Program Officer Mr. Manoj Philip piloted this event along with Spark Head Mr. Tajamul Pasha and Branch Sales Manager Mr. Jack Daoud Hanna. Thanks to Almajdouie Higher Management, Spark Corporate Committee and Mr. Mohammed Almajdouie (Managing Director, CHANGAN) for their esteemed guidance.



# New achievement for Almajdouie Motors

Almajdouie Motors is proud to announce that our commitment to providing top-notch customer satisfaction has been noticed. In April 2017, Almajdouie Motors represented by DEP has been named as recipients of (Best Distributor in Implementing Hyundai Standards Award) for 2016 in Africa & Middle East region at the annual conference of Hyundai distributors held in Johannesburg – South Africa



# Honoring Hyundai Almajdouie Motors staff

Mr. Yousuf Bin Ali Almajdouie, Chief Executive Officer of the Automotive Sector, honored the staff of Hyundai Almajdouie Motors for their efforts at the loyalty festival for Hyundai customers "Hyundai Roadshow 12" and carrying out their work efficiently and effectively.







# Almajdouie Motors unveils the all-new Changan "V7", 2018



Almajdouie Motors Company, the sole dealer for Changan cars in Saudi Arabia, launched the all-new Changan "V7", 2018; in a special event held at Almajdouie-Changan showroom in Jeddah in the presence of a large number of Changan car enthusiasts, clients and the press.

The launch of the all-new Changan "V7" comes after the great success achieved by Changan cars in Saudi Arabia under the umbrella of Almajdouie Motors Company, that made enormous efforts to establish an integrated network in various regions in Saudi Arabia, in addition to providing comprehensive after sale services, which boost the confidence in Changan cars and created high demand.

On this occasion, Mohammed Almajdouie, the managing director of Almajdouie Changan underlined the importance of launching "V7", and said: "The launch of the all-

new Changan "V7" means a lot to us at this stage, it is of small sedan car segment, which encounters strong demand from the clients. The car is competing strongly in this segment because of its distinct characteristics in terms of durability and reliability. The car, as well, is highly developed and fully loaded with a lot of safety measures and advanced driving systems, which are only available in high car segments, thus placing it on top of the small car segment, and the optimal choice for those who wish to get a great and strong car at a competitive price. "Changan "V7", 2018, comes with the small sedan car segment, and offered in two variants, Comfort and Luxury. The all-new "V7" is built on a 2.6 meter wheelbase, and measures 4.53 meters long, 1.74 meters wide and 1.49 meters height, and fitted with 14" sport wheels, and a fuel tank with a capacity of 45 liters and uses gasoline 91.

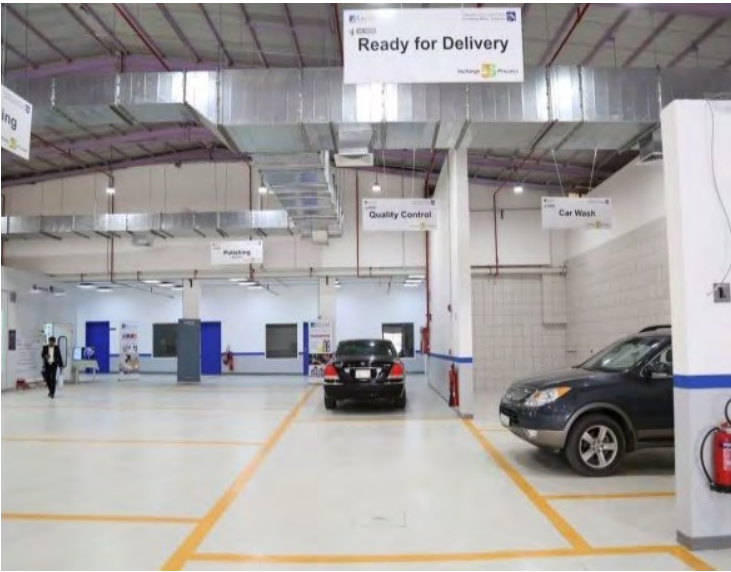
Changan "V7" has a spacious interior for comfortable seating, along with various ambient and aesthetic feelings. The all-new car has electric window glasses, fingerprint and keyless entry and keyless start, as well as central lock, hydraulic steering system, front and rear air conditioning, entertainment system, including radio MP3, AUX and CD, plus front and rear safety belts and sunroof.

The all-new Changan "V7", 2018, features various driving and safety systems, including ABS, EBD, EBA, airbags for the driver and front seat passenger. The car, as well, is outfitted with front and rear bumpers and side mirrors of same car color, along with front and rear fog lamps, mirror embedded training signals and anti-theft alarm system. Changan "V7" fitted with 4-cylinder 1.6-liter engine that develops 123 HP at 6000 RPM, linked with 4-speed steptronic transmission.



# Inauguration of the First maintenance centre for "Almajdouie Motors" in Khafji

Almajdouie Motors launched a new maintenance centre in Al-Khafji on Tuesday 02-05-2017. The new centre was inaugurated by Mr. Yousuf Al-Majdouie Chief Executive Officer of the automotive sector and Mr. Terry Kem Director General of Hyundai's office in the Kingdom and in the presence of the company's managers. Guests toured the new centre and learned about the high-tech capabilities and integrated services offered to its customers.







# The 7th Almajdouie Motors National Skill Olympics

Almajdouie Motors successfully conducted the "The 7th Almajdouie Motors National Skill Olympics" on April 11-13, 2017 in MMS Dammam-HQ.

On Day 1, It is an opening ceremony followed by written test and welcome dinner held in Holiday Inn Hotel, Khobar. On Day 2, practical knowledge has been tested in Almajdouie Motors HQ in Dammam. And on the final day, awards are given to all the winners of the skill Olympics.

Among the thirteen participants, overall performance Gold Medal is awarded to Mr. Ace Orbita of Dammam Workshop for his outstanding performance followed by Silver Medal awarded to Mr. Jongie David of Hafr Al Batin and Bronze Medal awarded to Mr. Ericson Coronacion of Dammam .

The gold medalists of this event will represent Almajdouie Motors to the upcoming Hyundai World Skill Olympics in Seoul South Korea on October 2017.

The goal of Almajdouie Motors National Skill Olympics is to improve technician skills and to promote mutual understanding between Al-Majdouie Motors and Technicians. The technical skills of a technician are the most valuable asset of any service operation. We believe that this National Skill Olympics allows technicians to learn and understand the latest service technologies and demonstrate their capabilities.

The competition consists of 2 phases: written test and practical test.

The practical test is divided into several sections by major themes such as Engine management, transaxle, chassis, body electrical and component system. The practical test will be graded by the technicians' operation

on the vehicle and on the component. Each competitor should strive to find an appropriate answer and solve each problem to the best of their ability. A judge or inspector will evaluate the competitor's problem solving ability and repair procedure with focusing on the following criteria: Trouble diagnostic method / Trouble finding efficiency / Pre-caution measures.

By: Cornelio Dela Cruz Jr. - Almajdouie Motors Training Center







Majd real estate won the best architecture design in 2016 at the Restatex Exhibition in the Eastern Province for its "Majd Square" project, in Jubail.

His Royal Highness Prince Saud bin Nayef, Governor of the Eastern Province handed the honorary shield award to Mr. Ibrahim Almajdouie CEO of Majd real estate.

#### **Iconic Project**

Commenting on the award, Ibrahim Almajdouie said that "Majd Square" project is an iconic project that will re-shape the horizon of urban city in terms of project size, design uniqueness and strategic location, and has been nominated for the Cityscape award for best mixed-use project in Saudi Arabia. This mixed-use project is strategically well located in the city of Jubail in the Eastern Province along King Faisal Street, near Hyundai showroom, which extends over an area of 28,670 m2, and includes an office building (commercial), budget hotels, commercial area, Karawan residential village.

#### **Strategic vision**

He added: "Majd Real Estate" managed since its inception witnessed unprecedented growth, and as a result positioning themselves into a powerful position among the giants of real estate industry in Saudi Arabia, thanks to its strategic vision, well-established principles, in-depth researches that contributed to the superiority of the company, noting that the future direction of the company is to establish real estate development concepts to include all its components, starting from the construction of real estate development and its elements, methods of

## "MAJD SQUARE" BEST ARCHITECTURE DESIGN AT RESTATEX

operation and its components, and maintenance mechanisms and programs.

#### **Budget hotels**

The budget hotel has 199 unique economic rooms spread over nine floors. The hotel is also equipped with business meeting rooms, in addition to restaurants and various cafes and a gym in order to provide the highest standards of comfort for our customers, we have been signed up with (Premier Inn) to operate and manage the hotel.

#### **Commercial and Trade**

The Administrative Tower (business offices) is located in the eastern section of the project and consists of 68 different office spaces, distributed on 9 floors.

The commercial area has been distributed in different sizes to suit all business activities, it consists of 21 commercial showrooms inside and outside the project.

#### **Karawan Residential Village**

With the fast pace momentum of life and the roar of factories in the city of Jubail, Majd Real Estate launched its finest and most distinctive (Karawan Village - Jubail) which is one of the most important residential com-

plexes in the city of Jubail, the project consist of 59 residential units, number of leisure facilities and green spaces and continuous security that reflect higher stages of comfort, luxury and safety to every customer, it is expected that the project will finish in 2018. Karawan residential villages was established in 2006 as a member of Majd real estate company. Based on our extensive experience in the field of residential complexes which exceeded 10 years of experience and development which included Karawan residential complex in Khobar, which was established in 2006, The team of Karawan residential villages has prepared a series of expansion plans that consist of a number of elegantly designed residential complexes within the next 6 years.

This new development project is an architectural masterpiece in Saudi Arabia. With the growing pace of life in Saudi Arabia from the economic side and the residential side, and the blending of these two sides came the need to provide an environment that fit this intermingling and uplift it to a better living standards.









## Endowments of Sheikh Ali bin Ibrahim Almajdouie

The first meeting for the endowments of Sheikh Ali bin Ibrahim Almajdouie Administration council was held on Saturday 5/6/1438 H corresponding to 04/03/2017 at the headquarters of Almajdouie Holding Group in Dammam. The meeting was chaired by Sheikh Ali Ibrahim Almajdouie, and attended by the council members the composed of the sons of the donor, Sheikh Dr. Abdullah Mohammed Al-Omrani and

Sheikh Saad Mohammed Al-Muhanna. The Council discussed several axes related to the Sheikh's endowments including:

- . Review the most important stages of establishing the endowment regulation and its components.
- . Inform the Board of the most important items in the regulation of the endowment.
- . The components of the endowment

portfolio and related financial performance and future directions.

The Council concluded the first meeting with a number of resolutions and recommendations aimed at the development of endowments to ensure their sustainability, in order to increase the development of the community through contributing to charitable works and other services.

## Almajdouie Logistics is recognised as 2017 Domestic Logistics Service Provider of the Year, KSA by Frost & Sullivan

Frost & Sullivan Awards recognizes companies across regional and global markets for outstanding achievement and performance in a range of regional and global markets for superior leadership, technological innovation, customer service, strategic product development, etc.

On the 24th May 2017 Frost & Sullivan hosted the Excellence in Best Practices Awards Banquet - Middle East at Atlantis The Palm, Dubai UAE.

Mr. Sami Al Zaben, Almajdouie Logistics General Manager Eastern Region, receives 2017 KSA Domestic Logistics Service Provider of the Year Award.





# GCC Winner Supplier of the Year



## Almajdouie Logistics wins GCC's "SUPPLIER OF THE YEAR"

In a ceremony held in Dubai, MEED Quality Awards for Projects crowned Almajdouie Logistics with 'Supplier of the Year' in its GCC wide category, in addition to the national award received on April.

This prestigious award reflects Almajdouie Logistics track record in innovation, contribution to exemplary projects and most importantly nurturing a progressive and rewarding work culture. In an interview with

Baheej Al Biqawi, CEO Almajdouie Logistics, he expressed his gratitude to the company employees for their continuous contribution to its growth. He stated, "This is truly a recognition of our innovative approach to the market and customers needs and the stand-out performance by everyone of us at Almajdouie."

MEED Quality Awards for Projects is the leading stamp of quality and achievement for

suppliers operating in the GCC. Almajdouie Logistics has a strong presence in the GCC region providing integrated logistics solutions to the major industries, including Oil & Gas, Petrochemical, FMCG and Manufacturing. The 52-year successful business focuses on exceeding clients expectations with its award winning services, such as 3PL, Transportation, Distribution, Freight Forwarding, Project Logistics, Terminals Handling, Warehousing and in-house customs clearance.





# Almajdouie Logistics signed new contract with Yamama cement plant

A new contract signed for handling logistics services for Yamama cement plant at Al Kharj. MLC scope includes custom clearance, general trucking, and heavy haulage from DMM / JUB port. Official contract was signed between Hansa Meyar global from Germany & Almajdouie Logistics.

# Almajdouie Logistics - latest Move



Almajdouie Logistics latest move from Jubail industrial port to Jazan Refinery Project, Jazan.

- Dimension:
- 30.42 mtrs (L) x 7.58 mtrs (W) x 8.54 mtrs (H).
  - Gross Weight: 367,200 Kgs







## Almajdouie Logistics Co. Exhibits at Breakbulk Europe at Antwerp Expo. ( April 2017)



The 15th edition attracted over 7,600 visitors including the top 10 countries Belgium, Germany, Netherlands, UK, France, Spain, Italy, US, Turkey and Denmark. It was an opportunity to share meaningful dialogues with some of the 400 exhibitors and 127 cargo owners.

Brent Melvin, COO, explains, "Our participation at such event is an opportunity to rekindle our commitment to the projects cargo market and a reflection of our expertise in this field from heavy transport to barging and installing the cargo at its final destination."

Brent Melvin, COO was interviewed on the outlook of the cargo market in the GCC.

Rafel Vicens, Heavy Lift GM demonstrated the move of the retired MD90 plane over 1300 Km road.

Breakbulk attracts like-minded professionals, such as cargo owners, ocean carriers, freight forwarders, ports/terminals, heavy haulers and equipment suppliers.



كافيه  
ليوان

CAFE LIWAN  
كافيه ليوان

يسرنا دعوتكم

لتجربة  
قهوة ليوان  
في شكلها الجديد







# Aryaf food Certified with HACCP

Aryaf food underwent an HACCP (Hazard Analysis and Critical Control Points) audit for three days starting from January 1st, 2017 by PSI Company. Hazard analysis and critical control points or HACCP is a systematic preventive approach to food safety from biological, chemical, and physical hazards in production processes that can cause the finished product to be unsafe, and designs measurements to reduce these risks to a safe level.

Being certified with HACCP is also an added testament to the company's commitment to meet local and international standards and rolling out innovative ways to further improve its business and services. This system not only does it enable Aryaf food to convince consumers that the food is safe, gaining their loyalty and trust. It will also help Aryaf food to expand its export geography, strengthen its presence in the domestic market, increase sales, and improve the overall competitiveness.

On this occasion Mr. Jean Christophe, CEO Food Manufacturing, said: "The company's achievement is a perfect complement to our commitment and dedication to ensure the highest standards in food safety in Saudi Arabia"



## Spark idea enhancement drive organized for Aryaf spark team

Spark is rigorously motivating ARYAF employees to do better & to contribute extra ordinary outcomes in their food manufacturing industry. Spark Program is building a wonderful association among ARYAF employees through high-quality Spark initiatives & their innovative approaches towards continuous improvement. On 20th February 2017, Spark organized two Idea Enhancement Drives for ARYAF Alkhobar based employees where Spark team has visited ARYAF Akabiya and Rakha branches. Senior Spark Program Officer Mr. Manoj Philip has piloted this event along with Spark Head Mr. Mohammed Abu Ghunim. Thanks to Almajdouie Higher Management, Spark Corporate Committee and Mr. Ahmed Jamal Mohammed (GMMAF) for their esteemed guidance.





2017

مهرجان سبارك  
SPARK FESTIVAL

المجدوعي  
Almajdouie



ACCESS SPARK  
IN THE PALM OF YOUR HANDS

CONTESTS  
CARS  
WINNERS



SUBMIT YOUR IDEA FOR 2 SPARK CONTESTS

**COST SAVING THEME**

PRIZE: CHANGAN CS75 + REWARDS AS PER SPARK POLICY



**GROW SALES THEME**

PRIZE: CHANGAN CS75 + REWARDS AS PER SPARK POLICY

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# The Sparkling Performers Bagged Prestigious Spark Awards

Almajdouie Spark honored the Best Spark Performers (2016) during Almajdouie Annual Day Celebrations, which held on 29 March 2017. Mr. Yousef Almajdouie (CEO – Auto Sector) and Mr. Ibrahim Almajdouie (CEO-Investment) were the Guest of Honor who delivered prizes to the winners. Spark Corporate Committee Head Mr. Amr Rafat Shahwan, Mr. Yousef Saleh (GM-MLC Western Region), Mr. Sami Al Zaben (GM-MLC Eastern Region), Mr. Ihab Yousef Hawari (GM-IT), Mr. Ahmed Jamal Mohamed (GM-Aryaf) were present and blessed the award segment. Senior Spark Program Officer Mr. Manoj Philp coordinated the event along with CHD Spark Head Mr. Salvador Dordolo. Spark team would like to thank Almajdouie Group President Mr. Abdullah Almajdouie and Spark Patron Mr. Omar Almajdouie for their esteemed leadership & guidance to Spark program.



## BEST SPARK PERFORMERS FOR THE YEAR 2016

1. Best Spark Division – 2016 : LSC RE-NAMED AS MLC-AMD SPARK
2. Spark Head Of Best Spark Division – 2016 : Mr. Jobert Frial Faco
3. Best Spark Head – 2016 : Mr. Japhet Buan Carino.

## SPARK BEST SAVING IDEA CONTEST 2016 – WINNERS

1. First Prize Winner: Mr. Ahsan Riyaz (Prize - Hyundai Elantra Car)
2. Second Prize Winner: Mr. Elsaid About Elenein Elshehawi, Mr. Mohammed Abbas Abu Ghunim & Mr. Ahmed Mohammed Alhumsa (Prize - SAR 50,000 + A Package Worth SAR 35,000)
3. Third Prize Winner: Mr. Abdullah Fared Al Haddad & Mr. Sadiq Ali Al Whashi (Prize - SAR 30,000 + A Package Worth SAR 20,000).



## Fabulous Award Ceremony to Greet Spark Heads Challenge Winner

Spark Patron Mr. Omar Ali Almajdouie Has Greeted The Winner Of Spark Heads Challenge (Spark Heads Contest – 2016) Mr. Jobert Frial Faco During A Ceremony Organized On 21st May 2017 At Commitment, Almajdouie Head Office. Spark Corporate Committee Head Mr. Amr Shahwan, Senior Spark Program Officer Mr. Manoj Philip & Spark Heads Were Present On This Occasion.





# موديلات ٢٠١٨ من شانجان

# 2018



ستاندرد  
ريال 43,900  
764 ريال شهريا



ستاندرد  
ريال 39,900  
694 ريال شهريا



V7  
الجديدة كلياً

اكتشفها بمعارضنا



ستاندرد  
ريال 59,900  
1,042 ريال شهريا



لمزيد من التفاصيل تفضلوا بزيارة  
فروعنا في جدة والرياض والدمام

عروض خاصة على موديلات ٢٠١٧

- ضمان ٥ سنوات أو ١٥٠,٠٠٠ كم
- صيانة مجانية ٥ سنوات أو ١٠٠,٠٠٠ كم
- مساعدة على الطريق
- بدون رسوم إدارية

\* الموافقة على التمويل تكون خاضعة لشروط وأحكام  
جهات التمويل المتعاقد معها  
• كميات السيارات محدودة وحسب توفر المخزون

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## Proud of You

Congratulations Mohammed Ezzat (Project manager of Almajdouie Logistics) - Warehousing and terminals achieve (PMP from USA).

# NEW APPOINTMENT

Almajdouie Holding	Almajdouie Motors	Almajdouie Logistics	Almajdouie Logistics	Almajdouie Logistics
<b>Adeeb Khleif</b> Audit Manager	<b>Mohammed Aljodi</b> Call Center Agent	<b>Raymond Cortez</b> Rigger	<b>Abdulwahab Almuhajji</b> Heavy Vehicle Driver	<b>Rafael Vicens</b> GM Heavy Lift

# CONGRATULATION

Almajdouie Logistics	MELI
<b>Ali Atwan</b>	<b>Turki Khbrani</b>

	<b>* Adam * Bilal Yaser Almajdouie Holding</b>	<b>* Saud * Sultan Khbrani Almajdouie Holding</b>	<b>* Joud * Abdullah Almwawas Almajdouie Holding</b>	<b>* Naya * Hussam Abualrub Almajdouie Holding</b>



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