

عيد مبارك
EID
MUBARAK

IMAGE

Almajdouie Group Newsletter



المجدوعي
ALMAJDOUIE

Vol.17 | Issue 03 | July 2013



**Al Majdouie Group
Won Al Saafah Transparency
Award for 2012.**



Our Society Is Our Responsibility

CAREER FAIRS

Is an event held by educational entities (universities and colleges) or other institutions interested in education and employment in order to find employment opportunities for the people of the region, whether high school graduates or holders of high scientific qualifications.



The idea of our participation in these events was to encourage and support the localization of jobs and serving the society by finding proper jobs for the men and women so they could meet the requirements and needs of their living, and also to giving us the opportunity to take advantage of these national energies and guide them to the right direction.



The HR of ALMAJDOUIE GROUP gives all its interest to these events, where attract talent team participate yearly in these events because of their useful returns. The recruitment team participated this year in a number of events, including Eastern Gallery localization and technical Employment events, which were held at ALSAIF Hall.

The participation of ALMAJDOUIE GROUP was successful, by employing a large number of Saudi youth in various sectors of the company. The goals of these events were making recruitment campaign for ALMAJDOUIE Company Logistics Ltd. Where 20 out of 80 were hired who have interviewed in that campaign and also employing approximately 30 people in Finance Department, Audit, Information Technology, Human Resources and others. 220 person have been hired from the beginning of 2013 until the end of May, including 119 saudi employees which is 53% of total employment.



Important Info.

Recruitment sources and the search for suitable candidates are many, the following are some of the sources of research that we use in the group:

- Search by recruitment sites or through social networking sites.
- Manual submission through the mobilization of employment application forms.
- Social relations.
- Participate in career fairs.
- Advertising (Newspapers - Magazines - Advertising roads and commercial centers)



IMAGE

Almajdouie Group Newsletter

Vol.17 | Issue 03 | July 2013

Patron

Omar Almajdouie

Chief Editor

Abduljalil Jawad Alojjan

Arabic Editor

Makri Hussain

PR Officer

Abduljalil Jawad Alojjan

Image Representatives

Izaz Ahmed
(Logistics)

Yamen Nabeh
(Manufacturing)

Ahmed Al Shalan
(MAJD)

Abduljalil Jawad Alojjan
(Almajdouie Motors)

Makri Hussain
(CHD)



Issued by

المجدوعي
ALMAJDOUIE



المجدوعي للسيارات
Almajdouie Motors

المجدوعي للوجستيات
ALMAJDOUIE LOGISTICS

قهوة ليوان
CAFE LIWAN

المجدوعي
Almajdouie

مجد
درج
العقارية
Real Estate

أرياف

خدمات الترحيل
Almajdouie Travels

MELI
معهد لوجستيات الشرق الأوسط للتدريب
Middle East Logistics Institute for Training

MPSC
Heavy Transport & Lifting

MAXX LOGISTICS
Xtra-minimum Logistics

رابع للمعدات الهندسية
RABIEH PETROCHEMICAL EQUIPMENT

شركة المجدوعي لوجستيات
Almajdouie De Rijke Logistics Co.

سينكرونيس المجدوعي
Sincronis Almajdouie

شركة توكيم الخدمات البحرية
STAR MARINE SERVICES L.L.C.

PO Box # 336 Damamm- 31411
Phone# +966-3-8198390 - +966-3-8198361
Fax# +966-3-8115444
Email: image@almajdouie.com

CONTENT



Al Majdouie Group
Celebrate Al Saafa Award

Almajdouie Logistics Won
"The Best 3pl Service
Provider Award"
for Two Consecutive Years

Al Majdouie
Annual Celebration Day
In Western Region

Aryaf Organized
The 2nd Annual
Tasting Day

Emad Conducted
Detailed Business
And System Objective
Workshops

Al Majdouie Logistic
Participated in the
First International
Ports' Exhibition

Spark Highest Idea
Submitters Conclave 2013

Almajdouie Social News

7

8

11

12

14

23

25



AI MAJDOUIE GROUP WON AL SAAFA TRANSPARENCY AWARD FOR 2012



Peace be upon you and God's mercy and blessings...

With pride we are pleased to inform you that Almajdouie Group has won the Award of transparency in the Kingdom of Saudi Arabia jointly with the Charitable Society for Orphans Care (Insan).

The Foundation of "Saafa" is one of the institutions of civil society. Commissioner approval was issued on the establishment of the institution and conduct its activities on 12/22/1431 AH. It has also been licensed in accordance with the provisions of the regulations of associations and charities No. 8722 on the same date. The Foundation seeks to promote the values of transparency and integrity in the Kingdom of Saudi Arabia, based on the principles of our religion, customs and culture, and in accordance with the national strategy for the protection of integrity, transparency and the anti-corruption and achieves the purposes and objectives and mechanisms of this strategy.

This award comes in recognition of the efforts of ALMAJDOUIE Group in establishing the principles and means of promoting transparency, integrity and accountability and justice and to highlight the high values through tighter regulations and internal control procedures in all transactions. The criteria also include the good reputation of the Group in the commercial community and good treatment with customers and business partners, and the Group developed its structure and adopted of governmental regulations. Although, It started as an individual business and became a successful family company of limited liability.

The Jury has praised the exclusive policies and internal systems adopted by Almajdouie Group, including the Group focusing on the development of different and coherent regulations for the Contracts and Procurement activities. And caring for integration of policies and regulations of the employees' rights and policies to deal



The PRS of Al Majdouie Group given speech after the group reward

with complaints from all parties and the prevailing of the culture of integrity and fairness in the company through work and dealing supported by good example from the company owners, which contributed to create a positive environment and stimulating the capacity of workers led to creative initiatives and contributed to the increase operational efficiency.

This award is not only a result of the tremendous effort and hard work of many years of our father Sheikh Ali Almajdouie and every member of the staff of a

Almajdouie Group .And through the development of the work environment and the development of regulations and governing policies ensure the highest levels of transparency, fairness and justice for all in line with our religion and Islamic principles. It is our responsibility to maintain this achievement, activate the Group policies and systems and spread the culture of transparency and integrity.

Finally, we thank the team that worked hard to get into the advanced ranks and win the prize, which is moral honor and pride for all, and congratulate all of this.



Mr. Abdullah Al Majdouie during the announcing of the winner.



THE DECISION OF THE JURY OF AL SAAFA TRANSPARENCY AWARD FOUNDATION FOR 2012



Al Saafa Transparency Award Committee held its fourth meeting" in the city of Riyadh

For 2012 on 09/04/1434 AH. Corresponding 19/02/2013.

The meeting was attended by all committee members:

1. Dr. Samir Bin Alwan Al Bayat
2. Dr. Adel bin Ahmed Bushnaq
3. Mr. Abdel Nasser bin Abdulrahman Alsuhaibani
4. Dr. Abdulrahman bin Ibrahim Al Haimid
5. Mr. Mohammed bin Abdullah bin Adwan
6. Dr. Mohamed Fidaa Bahjat
7. Mr. Abdul Rahman bin Abdullah Al Mutawa / Secretary-General

After studying the data, documents, forms, and information provided by the Award candidates To the Transparency Foundation for the year 2012 and after the investigation as much as possible about the candidates and based on interviews with officials of the institutions selected for the final list.

Prize Committee decided in consensus to share the award for the year 2012, the post between:

Charitable Society for Orphans "Insan" and / ALMAJDOUIE Holding Group

ALMAJDOUIE Group Holding awarded for the following reasons:

ALMAJDOUIE Group has built a good business reputation in the commercial community.

It is known with good relations with customers and business partners.

Also it developed the company structure and adopted good governance regulations, although it began as an individual est., then turned into a successful family company with a limited liability.

In addition to the internal policies and regulations adopted by the group. ALMAJDOUIE concentrated on the development of multiple and interrelated regulations to contracts and procurement, which involves a large financial transactions, as it was A clear integration of care policies and regulations of workers' rights and policies to deal with complaints from all parties.

The Committee noticed the presence of

In recognize both institutions' efforts to entrench the principles and means of enhancing transparency, integrity, accountability and justice.

integrity culture and justice in the company through work and dealing with others enhanced by the good example set by the company's owners, which helps in creating a positive and stimulating environment to the employees capabilities. That led to several initiatives of creativity and helps in raising operational efficiency. The group also adopted the principle of social responsibility through many charitable activities and allocates a portion of the profits of the company, and allowed the community and other institutions access to their experience and their applications, and benefit from them.

The award, which was launched in 2002 as recognition to the institutions that promote the principle of transparency, and enhance the values by tightening their internal regulations and internal control procedures. That have positive impact both inside and outside the perimeter of their work.



A souvenir photos of Al Majdouie team with judges team of Saafah reward.



CORPORATE

AI MAJDOUIE GROUP CELEBRATE AL SAAFA AWARD



On 1 - 6-2013, Al Majdouie Holding Company celebrated the occasion of honoring Saafah Award for transparency for the year 2012 at the Holiday Inn Al Khobar corniche in presence of a number of the businessmen and the company's executives.

During the ceremony, Mr. Yousif Al Majdouie delivered a speech expressing the Group commitment to Transparency which is a reflection of the Group's values that led by the morals of our religion and the values of our father Sheikh Ali Al Majdouie.

It is worth mentioning that Al Majdouie Holding in partnership with INSAN Association have been granted the prize, which presented annually to companies and institutions that adopt systems and practices transparently and fairly. This award is part of the activities of the Saafah Foundation, which is a licensed civilian institution seeks cultivating the values of transparency, equality and fairness in society.



CORPORATE

ALMAJDOUIE LOGISTICS WON "THE BEST 3PL SERVICE PROVIDER AWARD"

FOR TWO CONSECUTIVE YEARS



On April 24, 2013 Almajdouie Logistics has been awarded after a thorough evaluation process & meeting of criteria lay-down by the jury board of the Supply Chain and Transport Awards (SCATA) as "Best 3PL Service Provider of the Year" in Middle East region.

"This is our second time winning in a row, so this is very exciting, it was great teamwork and we are very happy as a team" stated Mr. Mustafa.

The awards ceremony took place at the prestigious Jumeirah Emirates Towers hotel in Dubai and was attended by more than 200 senior figures from the regional logistics industry, where for the seventh time; companies were recognized in 17 different categories

This event was organized by ITP, publisher of arabiansupplychain.com and Logistics Middle East as the ultimate celebration of the Middle East logistics industry's achievements over the past 12 months. The SCATA recognize and reward those regional and international players that have gone above and beyond in terms of their industry contribution.

"We are extremely honored to receive this award as one of the Best 3PL Service Provider of the year in Middle East" said Mr. S. I. Mustafa, CEO of Almajdouie Logistics. Such recognitions are earned through teammate's commitment to implement timely solutions to our valued customers through improving process and delivering initial and ongoing value that makes our and our partners success possible. I am receiving this award on behalf of all Almajdouie Logistics Employees as it is a great team work."



[From Left Mr. Khaid Al Ghamdi – COO of Almajdouie, second Hamad Obaidalla - Chief Commercial Officer of flydubai giving the award and third is Mr. S. I. Mustafa - CEO of Almajdouie Logistics. Almajdouie Logistics won the title "BEST 3PL SERVICE PROVIDER OF THE YEAR"]

Almajdouie Logistics, from its humble beginning as a land transport and trucking company in 1965, is now considered the largest logistics service provider in the region with its own assets, more than 6,000 employees and a total area of 2 million square meters of terminal and storage facilities in Saudi Arabia.

Al Majdouie, the leading Project Logistics and Supply Chain Company has been in

limelight as first Saudi private company to be in Guinness World Record Books for moving the World's Largest Evaporator and the heaviest load ever moved in the Middle East.

In size, the evaporator was equivalent to a football field and with an assumed weight of 5000 cars, as it measures almost 124 meters long, 34 meters in width and 12 meters in height, with weight of 4891 tons. Almajdouie moved 8 units of similar weigh.

"Published in ITP Middle East Magazine - Dubai UAE"

An ITP Business Publication (June 2013/ Issue 105) covered a full page about Almajdouie Logistics Winning "3PL Service Provider of the Year" award. Almajdouie Logistics won this award for continuously second time.



AL MAJDOUIE ANNUAL CELEBRATION DAY IN WESTERN REGION

JEDDAH ON 02 JUNE 2013



Every year there is a day coming and carrying a lot sentences with different taste, a day where the smiles drawn on people faces, a day which waited by many people.

These year in the western region this day was with the Theme "Joy is our Day"; yes this is it, it was a wonderful and great day laughs which were loud and it distinguished from the raised smiles that spread among all the celebration attendees.

Almajdouie Western Region celebrated Annual day which was attended by enthusiastic Jeddah team which include our Drivers, Employees and Department heads, the event was blessed by Group President Mr. Abdullah Al Majdouie , CEOL Mr. S.I. Mustafa, CEOR Mr. Ibrahim Al Majdouie, COO- Logistics Mr. Khalid Al Ghamdi, Director- L JV Mr. Salahuddin Shaikh and Acting CHRO Mr. Abdullah Saeed Al Ghamdi and many more.

The celebration started with recitation of verses from Holy Quran, then, the Group PRS message which took the audience to a ride from start of Almajdouie western region, further empising the success and vision of group.



In addition, he said that our role is to go on sustaining the journey of our father the founder of this group Shaikh Ali Ibrahim Al Majdouie and we have to adhere to the group values, which are the keys towards success during the years.

On the other hand, our PRS talked about the supportive programs within the group like SPARK, and he encourage all employees to participate in the biggest project nowadays "ERP" where he quantified as the biggest investment.

As usual there was a big share for the entertainment within the day, a number of recreational activities touched employees hearts and feelings and brought the happiness to all attendees as they welcomed and applauded every moments.

Entertainment contain Traditional saudi folklore, mimicry, ets were employees participated whole heartedly and enjoyed. The best performers were awarded by management by distributing gifts and certificates for well done job. Special appreciation along with gift were handed over to the senior employees serving longest years more than 18 years in the group.

There year also the organizing committee introduced a motivational film entitled we accomplished and we will continue the whole film, production and montage done by the organizing committee the movie shows the beginnings of the group and its efforts to reach the highest levels in the local and global markets. The film also showed the achievements of the western region during the year 2012.

Before concluding the management thanked the organizing committee for arranging a memorable celebration evnt which includes :

- Mohamed Mufareh Al Ghamdi
- Abdullah Al Ghamdi
- Osama M. Abu Shriea
- Mahmoud Hassan
- Turki Khusfia
- Abdullah Al Qahtani
- Ahmed Al Munni
- Omar Shakwa
- Naser Al Shaoosh



AL MAJDOUIE ANNUAL CELEBRATION DAY IN WESTERN REGION

EVENT ALBUM



LAYING THE FOUNDATION STONE FOR THE NEW STEEL VICTORY OF AL MAJDOUIE

“

Keeping pace, with the industrial improvement progress, and to meet the expected demand within Middle East region, of high quality, light weight designs, that can compete the foreign trailers expected to penetrate the local market, and GCC.

Therefore, we have along with the God blessing and thanks to him, laid the foundation stone of the new AlMajdouie Steel Industries Chairman Sheikh Ali AlMajdouie on Tuesday 27th Jumadah, 1434, which corresponding the 7th of May 2013, in the presence of Messer's Abdullah AlMajdouie Group President, Omar AlMajdouie CEO – Manufacturing, Yousef AlMajdouie CEO-Auto, Eng. Basem Tohmeh, General Manager of AlMajdouie Steel Industries, AlMajdouie Steel Industries team, Directors & Gms from AlMajdouie Group, along with Silicon Management team, the New Factory Contractor, represented by Mr. Yehya AlHamzi CEO, and Mr. Khaldoon AlZubaidi General Manager, and Eng. Maumon AlZubaidi Project Manager, besides engineers from AlHassan Consulting Company and representative from the Industrial City commission, and others..

The production area of the new factory is around 37 – 42000 SQM, and the total land area is 71000 SQM, rented from the industrial city commission in the second industrial city, with a minimum productivity of 7 trailer / day, and maximum of 20 trailer/day. And it contains individual section for the assembly of aluminum tank to meet the general orientation in the kingdom to fabricate lighter, and longer lift time trailer.



Besides, its good to mention that the new factory will contain a private lounge show room to show our latest products, features, innovative designs that our engineers created, for products that we

are proudly announce that its made in KSA along with hands of joints with the youth Saudis, unique and distinguished of his performance and values carried by the group members.



“

On the 3rd of April 2013, Aryaf Bakeries organized The second annual tasting day, as the first was held on 2012, Aryaf considered this event a mile stone for the wholesale sector as in this event, the strategic partners in its success through the year 2012-2013 has been honored by AlMajdouie Group founder Al Sheikh Ali AlMajdouie himself.

The event has been attended by VIPs list of customers such as Saudi Catering, Costa Café, Burger Fuel, POPEYES, Café Valley, Cursini, Sandylaz and from AlMajdouie Group, Mr. Ibrahim AlMajdouie, and Aryaf Marketing and sales team headed by Mr. Yaser Salama and Karim Omar.

On the other hand, the event program included the new identity soft demonstration and brief business analysis for HORECA sector and ended up with visual demonstration for the new products presented by Chief Ayman Hamadi, western sweets production expert supervisor.

The Research division managed by Mr. Yamen Nabeh, supervised the new product tasting panel as the production delivered 5 new products and 6 developed products... the research result indicates major shift in the quality of Aryaf products as it is one of the major objectives of 2013 to standardize the quality and maintain its stability.

The event ended up by honoring our valued strategic partners in the meals sector such as Manarat AL Atta charity office" "Seqayah & Refadah charity" Al Bir Jeddah Charity" Dar Al Kheer charity" "Rokn Al Howar charity" as all

ARYAF ORGANIZED THE 2ND ANNUAL TASTING DAY



of these charities and NGOs was gratefully our strategic partners in "Wagbet Al KHeer" Project ... as 250,000 meals has been delivered to the guests of Allah in Ramadan and Hajj Season.

The event has been organized by the Marketing Department and its team, as well as the production was responsible for the factory tour managed by Mr. Khurram Rajout the production Manager.

EMAD CONDUCTED DETAILED BUSINESS AND SYSTEM OBJECTIVE WORKSHOPS

The objective of Detailed Business and System meeting was to deliberate, incrementally conclude and update the targeted business process to be achieved by the proposed system in arenas including all stated divisions in both logistics and Real Estate companies.

In these workshop sessions, the team presented a high level overview of the plan ahead, after which they went through the proposed solution based on the system standard, followed by walkthrough of current business process carried out by the Key Users. Business requirements were discussed and noted along with initial Gap list.

This will be followed by Demonstration sessions to be held in June 2013. The Oracle standard process will be shown directly on the system. The expected output of the Demonstrations is to update the process listing, initial Gap list and future structure.



During May 2013, eleven sessions were conducted by EMAD and HCL team to demonstrate the Detailed Business and system objectives for all logistics and MAJD real estate development and its sub divisions as follows:

Logistics divisions:

- Transport,
- Heavy left (LHL),
- Continental freight forwarding (CFC),
- Warehouse & Terminal,
- Fleet Service Centre and
- Sales & Marketing.

Real Estate divisions:

- Procurement,
- Project Management,
- Operation management,
- Facilities Management and
- Sales & Marketing.

Introduced EMAD newsletter

Due to having better and interchanging communication medium for EMAD project with our respected employees to be aware and empowered with enough knowledge about EMAD project, we have introduced EMAD newsletter. EMAD newsletter will aid all of us to know EMAD project and get the best out of it. Also, it provides the audiences with the updates of EMAD project along the way in a pleasant unique design that fulfill the need for communicating news and variety of media as status updates and upcoming events.



AL MAJDOUIE GROUP ORGANIZED CORE VALUES WORKSHOP

The CSU –Communication section have conducted some workshops for four days to plant and enhance the Almajdouie Group values among the employees. The workshops was attended by employees from Grade 16 to 19. The workshops were conducted in the Holiday Inn Resort in the Half Moon Beach. The 4 days' activities aimed to plant and enhance these values: Care, Accountability, Transparency, Commitment and Harmony. The employees were divided into four groups for four days.



AL MAJDOUIE LOGISTIC PARTICIPATED IN THE FIRST INTERNATIONAL PORTS' EXHIBITION



For the first time, in Western Region, Almajdouie Logistics Participated in the First International ports' exhibition.

As a step which is not new to our group, Al Majdouie Western Branch Management participated in the first international ports exhibition, held in Jeddah starting from 27.05.2013 to 31.05.2013.

The opening ceremony took place on Monday, 27.05.2013 in presence of His Excellency the Minister of Transport Dr. Jubarah Bin Eid Al Suraiseri,

H.E. Abdulaziz Al-Tuwaijri – President Saudi Ports Authority and other dignitaries. The exhibition included number of sessions including, seminars and some educational lectures during the period of the exhibition.

His Excellency the Minister of Transport visited Almajdouie stand where they were received by Logistics COO - Khalid Al-Ghamdi and HRM-WR Mohamed Al Ghamdi, along with other western Branch Managers and staff of logistics sector and the representative of MELI.

Visiting Almajdouie stand, the minister appreciated the national achievement

done by our esteemed group by the entry into the Guinness World Records in 2012 and also praised the active role played by the Group locally and globally.

Many visitors visited our stand, in the exhibition and after knowing our services, they expressed their gratification to the huge setup Almajdouie has and also to our stand design and the material revealed at stand; giving positive sign to communicate for future business.

On the other hand many government bodies represented at the event like Coast Guard, Saudi Aramco, etc.



Logistics Western Region Team – At Jeddah Ports Exhibition

AL MAJDOUIE LOGISTIC EXHIBIT AT BREAKBULK EUROPE 2013 EVENT



The largest exhibition & educational forum took place for the 8th year in a row starting from May 13 – 16, 2013 at Antwerp Expo in Belgium, addressing the needs of traditional Breakbulk and project cargo logistics professionals.

The event hosted its largest number of attendees this year with 5500 registrants from over 100 countries giving the strong level of participation. Around 250 exhibitors' / sponsors included specialized ocean carriers, freight forwarders, ports/ terminals, logistics providers, ground transportation, heavy air, export packers, equipment companies, heavy haulage and more participated in this enlightening event.

Chief Operating Officer (COO) of Almajdouie Logistics Mr. Khalid Alghamdi stated that such event

are important and have numerous benefit that include enhancing company image and visibility, establishing a presence in the marketplace, reaching a specific audience, seeking for new customers, generating sales leads, personally meeting your customers, competitors and suppliers, introducing services and enlightening your target audience about ongoing activities, etc Most of the networking partners took the advantage of the Breakbulk event to organize their meetings matching with the event dates as great networking opportunities for their members. Networking groups like PPG, WCA, THLG and CEE organize small get-together at the event to connect their members for fun and business, making time in Antwerp productive and profitable.

Almajdouie Logistics members attended the session organized by The Cargo Equipment Experts (CEE Networking), the leading network for equipment owners and carriers. Indeed, CEE conducted its fourth annual membership conference May 12-13 in Antwerp at the Hilton Hotel.

"We are proud and honored to welcome the representatives from our membership companies. Most of those have been with the network since its start-up four years ago," Wolfgang Karau, director for the network, said. "We intend to have a good time in Antwerp with lots of business related discussions to further mutual interests among our members."

Niyaz Mohammed, Commercial Head of Project Logistics, grabbed the opportunity and delivered a presentation on Almajdouie Logistics activities and its achievements to members.

On 14th business run for 5 kilometer was arranged to raise the Charity. Most of the attendees participated in the good cause, including Almajdouie members.

Alongside productive networking opportunities in the expo hall, agenda included also workshops and executive presentations from industry leaders addressing the strategic needs of the logistics industry.

Overall, it was a successful event.



MDR Logistics wins Sadara contract

Sadara awards Packaging Center contract to Almajdouie De Rijke.



Sadara Chemical Company, a joint venture developed by Saudi Aramco and The Dow Chemical Company, has outsourced its Packaging Center activity for solids & liquids handling to Almajdouie De Rijke Co Ltd. (MdR).

The agreement was signed in Dhahran, Saudi Arabia, on April 14, 2013 between Ziad S. Al-Labban, Chief Executive Officer of Sadara, and Abdullah A. Al Majdouie, Chairman of MdR. Signing of the contract by MdR further reflects its capacity to be a strategic and reliable partner for supply chain activities related to the petrochemical industry.

Sadara is now building a fully integrated chemicals complex in Jubail Industrial City II, in the Eastern Province of the Kingdom of Saudi Arabia. The Sadara complex will consist of 26 world scale manufacturing units, and first production is anticipated to come on stream in the second half of 2015.



From Left Mr. Abdullah A. Al Majdouie, Chairman of MdR and Mr. Ziad S. Al-Labban, Chief Executive Officer of Sadara.

Mr. Al-Labban highlighted that, "Sadara is the largest petrochemical facility ever built in the world in a single phase. We will establish a world-scale manufacturing footprint that delivers a full range of value-added, performance products destined for the emerging markets of Asia, the Middle East and Africa."

Mr. Abdullah Al Majdouie, the Chairman of MdR, stated "We are delighted to be part of the Sadara project which is in the spotlight in the Kingdom and throughout the world". He assured that MdR has a proven track record and has the competence to manage such large scale operations.

The scope of MdR includes support of pre-commissioning and commissioning activities of the logistic facilities; managing all on site logistic operations, such as unloading raw materials, internal transport, packaging and storage of finished products loading finished products, handling containers and railway wagons.

With the award of this contract, MdR is one of the largest petrochemical logistics companies in the world handling over 10 million tons of petrochemical products annually.

MdR is a joint venture established in 2006 between Almajdouie Group of Saudi Arabia and De Rijke Group of The Netherlands to serve the petrochemical market in the GCC through complete supply chain solutions & services by combining both partners' expertise. MdR exclusively provides supply chain services to the polymer and liquids industry.

With a dedicated and well-trained workforce, MdR is maintaining best practices for Safety, Security, Health, Environmental care and Quality (SSHEQ), management systems for warehousing, specialized maintenance and transportation, modern equipment and multi customer storage terminals in order to maintain the highest standard of service and best-in-class performance.

Almajdouie Logistics prevail the Phase 2 of Rabigh IWSP Project :

March 2013: Once again Almajdouie Logistics proved its goodwill in the market by signing a contract with Mitsubishi Heavy Industries (MHI), Japan. This contract will open new door of development and growth for Almajdouie Logistics.

The Official contract was signed on 28th March 2013 for phase II of Rabigh IWSP Project by CEO of Almajdouie Logistics Mr. S. I. Mustafa and from MHI Mr. Satoru Iwamoto, Manager. The project will start from May 2013 and the expected completion date is December 2014. The Total volume that will be handled is 125,000 Freight Tons & 1900 Containers imported from worldwide.

In the project, the scope of Job for Almajdouie Logistics is Customs Clearance at all the ports of entry in KSA, pulling out Containers from Sea Port to Almajdouie Yard at Tusdeer and New Terminal at Khumra, devanning of containers and delivering material at Rabigh Site, which is around 130 km.

Almajdouie believes that the award of this contract is attributable to its superb capability being proven in previous project they handled for MHI, Rabigh 1 and Jazan projects and in its successful track record in other projects. This project will bring a remarkable development and will enable us to win more contracts in the future.

Almajdouie Logistics is the platform for all Projects Logistics and Supply Chain Management solutions. Our three decades of experience, strongly supplements us in understanding and analyzing the requirements of logistics industry in the region and we are always glad to accept any logistics challenges to work hand in hand with our clients recommending smart solutions.



In 2013 one of the developments in Almajdouie was about the integration within Al Majdouie Logistics Divisions. Earlier, we were operating independently as Al Majdouie Transport, Al Majdouie Heavylift Transport & Engineering, Al Majdouie Logistics & Distribution, Continental Freight, and International Projects Development. With the above integration, these dependent units are now operating under the flagship of Al Majdouie Logistics Co. LLC.

In our new setup, our services cover a wide spectrum of project logistics and supply chain solutions such as transportation, freight forwarding, heavy lifting & engineering as well as terminal and warehousing. We have dedicated teams of business development as well as support services for assisting our core services; thus allowing for total integration of our tailored solutions that we provide to our clientele.

Almajdouie Logistics Participated in Breakbulk China Exhibitions - March 2013



Breakbulk China 2013 attracted 150 exhibitors and around 5000 qualified participants to the expo and two day conference to network and discuss the future development of the industry and Transportation solutions.

Almajdouie Logistics presence in Breakbulk China was essential as it furnished opportunity to network and connect with associates in the region. COO, Mr. Khalid Alghamdi stated "Such exhibitions are very important to raise market awareness and develop new business opportunities in the industry" he added such shows also help to improve further contacts and also keep update with our existing and potential clients.

In recent years, China has increasingly garnered the global spotlight with its growth in exports and imports of Breakbulk and



project cargo. China's dynamic economy has become not only a huge consumer of raw materials and finished commodities for domestic use, but also a supplier to foreign infrastructure construction projects and one of the world's leading investors in countries seeking to boost their economies through development of natural resources that are both produced by and delivered to China.

Breakbulk China 2013 is the largest conference and exhibition in Asia addressing the needs of traditional Breakbulk and project cargo logisticians. Overall, Breakbulk China was successful event, where our partners and clients from different part of the world were able to meet us in person. Our JV partners SMME also participated with Almajdouie Logistics at the event.

Al Majdouie Lpogistic Open New offices in Tusdeer

With the praise of Allah and his care, the new offices of Logistics – Freight Forwarding (LFP) had been opened, in Al Majdouie Terminal at Tusdeer Area on 01-06-2013.

The event was attended by the group logistics S.I Mustafa (CEOL), Khalid Mohamed Alghamdi (COO- Logistics), HR – WR Manager and some of transportation employees.

Both Management and the employees of LFP have been congratulated for their new offices; where our CEOL indicated that the movement of LFP to Tusdeer is to promote the cooperation role between the both departments LTR & LFP that will help us to overcome all the challenges, to achieve the missions & goals at the end this will lead us to the operation management we desire.

At the same time, CEOL & COO- Logistics have distributed the final certificates for the training held in Jeddah during the year 2012 to the employees who passed all the required exams.

This training had conducted on 4 modules by the supervision of Middle East Logistics Institute for training (MELI) and the Chartered Institute of Logistics and Transport UK (CILT).

The employees are:

- Abdul Aziz Rubaiya
- Osama Mohamed Abu Shriea
- Sayed Layaq Ali



The opening ceremony was graced by Mr. S. I. Mustafa (CEOL), Mr. Khalid Alghamdi (COO – Logistics), Mr. Mohammed Mufareh Alghamdi and other members of Logistics Transport.



Mr. S. I. Mustafa (CEOL) and Mr. Khalid Alghamdi (COO – Logistics) distributed the certificate to : Osama Mohamed Abu Shriea



Mr. S. I. Mustafa (CEOL) and Mr. Khalid Alghamdi (COO – Logistics) distributed the certificate to : Abdul Aziz Rubaiya



Mr. S. I. Mustafa (CEOL) and Mr. Khalid Alghamdi (COO – Logistics) distributed the certificate to : Sayed Layaq Ali

Award from Prince Sultan Foundation to Aryaf

A buffet was served in Liwan Café in the upper hall in the branch lies against Saad Hospital. There was a great cooperation from the team led by the branch manager Mr. Jameel Almohtram.

Praise be to Allah, the party exceeded the expectations. The sponsor of the event appreciated the services provided by Aryaf and he presented a gift to Aryaf thanking their excellent service. He praised the level of service provided and the style of presentation and service with the good taste and flavor. It is a real implementation of the Aryaf Parties' section logo which is: "Your guests are ours." which contributed to make the party atmosphere as of one family. This is what was mentioned by Prince agent, Mr. Saeed al-Qahtani and that, praise be to Allah, what emerged from the reaction and interaction of guests and easy access to hospitality.

Many thanks to the Corniche branch , represented by its manager, brother



Kamal for the dedicated cooperation and submission of labors and products that came as per customer's request and pleases him.

I thank the brother Fahd from production for fruit tart submitted that came as a new product.



I take this opportunity to give more care and support buffet function as department achieves profit more if measured on the cost of the products offered where assessment comes from the value of the service provided is the most competitive field in the buffet market.

MDR Awarded Quality Management Certification ISO 9001:2008

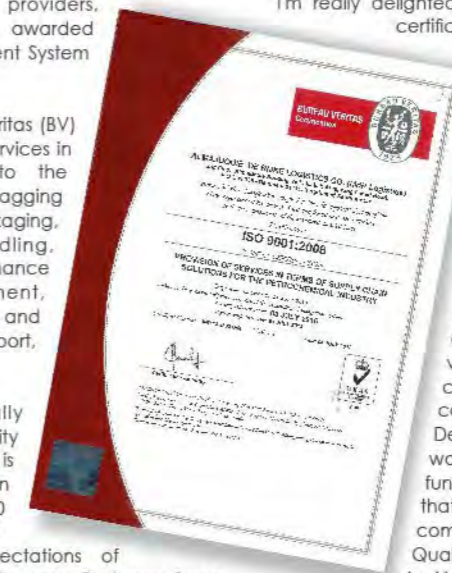
Almajdouie De Rijke Logistics, a joint venture between the Saudi Giant Logistics Service provider Almajdouie Group and the best in class Dutch Group De Rijke and one of the GCC region's top petro-chemical logistics service providers, proudly announces that it has been awarded Certification of the Quality Management System standard of ISO 9001:2008.

The Certificate awarded by Bureau Veritas (BV) recognizes MDR for the best in class services in terms of supply chain services to the petrochemical industry like: Silo and bagging management, polymer & liquids packaging, packed and bulk product handling, bagging/drumming line maintenance management, warehouse management, product handling equipment supply and maintenance, transportation and export, terminal (off site) management...

ISO 9001:2008 is an internationally recognized standard for the quality management systems of businesses and is implemented by over one million companies and organizations in over 170 countries. Compliance with ISO 9001 ensures that the needs and expectations of customers are met and basic principles are: Customer focus, Leadership, Continual Improvement, System approach to management, Mutually Beneficial Supplier Relationship, Process

Approach, Factual Approach to Decision Making, People Involvement.

Mr. Abdullah Almajdouie, MDR Chairman, said of the achievement "I'm really delighted that we've achieved the ISO 9001: 2008 certification since this is a global acknowledgment of our ability to meet our customers' quality expectations! Our aim is always to excel in customer service and enhance the delivery of consistently high standard supply chain solutions. Gaining the ISO 9001 Quality Management System Standard is testimony to the effort and commitment of the MDR team and the drive for continual improvement so congratulations to you all."



Mr. Leen De Rijke, MDR Vice Chairman, said about this accomplishment "We've worked very hard over the years to establish a world class company in the GCC region that complies with equivalent standards as those of De Rijke Europe. MDR is the result of this hard work and the implementation of this fundamental standard is a great achievement of that. I'm happy that we've been able to complete the implementation of ISO 9001: 2008 Quality Management System and I'm positively looking forward to maintain this success and to implement more standards as per De Rijke Europe in the future and all my best wishes to the team"

Hyundai Used Cars Showroom Inauguration

ALMAJDOUIE MOTORS, the exclusive distributor of vehicles 'Hyundai' in the eastern and northern region, to strengthen the presence of the Korean brand, 'Hyundai', the giant car manufacturer, in the used cars market in Saudi Arabia by opening a showroom in Dammam.

Saudi Arabia, through the opening of the first showroom for used cars based in the city of Dammam.

The new showroom was inaugurated by Mr. Tom Lee, Vice President and Director of the Regional Bureau for 'Hyundai Middle East', Abdullah Almajdouie, ALMAJDOUIE Group President and Yousef Almajdouie, CEO for Almajdouie Motors Company. The official opening ceremony was attended by a number of senior executives in 'Hyundai Middle East' and 'ALMAJDOUIE Motors'.

This new program which was launched earlier this year by opening a specialized showroom in the city of Jeddah, improving the residual value of the Hyundai vehicles in the area that constitute a very important element for customers. This is turn will provide great benefit to customers of 'Hyundai' new models. The purchasing rate & the demand were very high last year. They will be assured of getting a high resale price on their cars.



The new program of the used cars is an easy way to get a used car through Hyundai professional agents in the area. They will get the peace of mind that rarely found where you buy a used car in another place. The Hyundai used cars are guaranteed for 1 year or 20,000 km. plus the factory warranty. Each car history will be verified to make sure that the mileage is correct.

For more peace of mind, each car will technically inspected for more than 100, before to be sent to the showroom, points by highly qualified technicians. The list of the points to be checked, especially for the Middle East, putting into consideration the difficult environment in the region as air conditioning and effectiveness of the brake system. If there is serious defect, the customer has the right to replace or return the car within 15 days.

Launching the 2014 new models of Hyundai cars

The New models 2014 of Hyundai have received a great deal of admiration of customers who seize the opportunity to own the Hyundai nice cars that are characterized by the high quality, durability, substantiality and long life reliability.

Memorable, durability and reliability long At the same time, they benefited from the promotions and competitive, distinguished offers which included many advantages and services.



Almajdouie- Petromin Team in the first place

ALMAJDOUIE - Petromin team with Genesis Coupe car got the first place on the sixth round and came second on the overall level in the Saudi Drift Championship.

It was held at the Al Reem International Circuit- Our team was led by Captain Theeb Al-Qahtani, was able, the final round, to keep in the forefront of the prevailing atmosphere of enthusiasm and excitement among drivers. A large number of drivers were participated in the race. With Allah support, Captain Theeb al-Qahtani achieved advanced centers during the rounds.

In one of the rounds, he was a companioned by one of the handicapped.



All the best to ALMAJDOUIE team in the next contest (Red ball Drift Park) which is for the whole

Middle East. Captain Theeb al-Qahtani is going to participate in the race which will be in Jeddah.

Almajdouie Motor Spare Parts Achievements Celebration

In an atmosphere of love and intimacy, MMP celebrated its achievements in the 1st quarter of this year at Holiday Inn Resort in the half-moon beach. The increase in spare parts sales is 220% compared to the same period in the last year. The celebration was attended by Mr. Yousef Almajdouie, The CEO of Almajdouie motors, the general managers and all employees of MMP.

During the party there was a presentation about the goals and the results achieved. After that, tokens of appreciations were presented to the distinguished employees. Gifts draw was made and gifts were presented to the attendees. A delicious lunch was served. Some games were presents, especially to kids. The party was full of joy and happiness. Group photos were taken at the end of the party.

By the end of the celebration, everyone enjoyed the nice weather at the beach, the swimming pool and the outside games.



New Almajdouie Motor Services Achievement 2013

Almajdouie awarded by Hyundai Motor Company the QIR Award in recognition for the outstanding efforts in QIR Management during the 2013 Middle East Service Seminar in Muscat, Oman



Blood Donation campaign in Almajdouie Motors

ALMAJDOUIE Motors Company recently organized A blood donation campaign with the motto: (A drop of your blood saves others.)

A large number of employees and customers participated in the campaign. They were about 100 donors. This campaign was conducted in Almajdouie Motors main showroom in Dammam with cooperation with King Fahad Hospital in Dammam.

Almajdouie Motors believes said that they organized this day according to its role and responsibility towards society and humanity> It always keen to be present in all areas and activities.



Al Majdouie Conducted Forklift Safety Campaign at the PHU of SABIC.

From Monday the 17th until Wednesday the 19th of June 2013 MDR SSHEQ Management has conducted a Forklift Safety Campaign at the PHU of SABIC affiliate Yansab in Yanbu.

The program was organized in corporation with the famous Health and Safety consultant Eng. Taha Khalil from SHEAC (Safety Health Environment Action Center) Jeddah KSA. The program started daily from 9.00 am until 4.00 pm with a high skilled theoretical forklift safety agenda in the morning and a practical assessment for all drivers in the afternoon.

Forklift operators and other concerned from MDR and Yansab were invited to be part of this excellent organized training program that was opened on the 17th of June 2013 by MDR SSHEQ Manager Mr. Amador Brinkman together with PHU Manager Mr. Maher Hussein and MDR Project Manager Mr. Yahya Al Harthi with a short introduction and speech to encourage attendees in achieving the highest standards of forklift health and safety knowledge and practice.

SHEAC has trained over 50 employees during the 3 days of the campaign and the results of the program were magnificent and highly appreciated by Yansab management and all attendees. After the absolute successful training courses the campaign was closed with a cake party in presence of Yansab PHU management from supplier and customer and all attendees were granted with an educative CD about forklift safety, a tea mug and certificate of completion of the course.

MDR SSHEQ Manager said about the achievement: "It's MDR's intention to continue with this type of educational campaigns and programs for all levels of workers to continually improve our organization's performance and to stay number one in the industry."



YANSAB MDR forklift training June 13

SUPER HEAVY CARGO DELIVERED BY ALMAJDOUIE LOGISTICS FOR SADARA-DAELIM

Almajdouie Logistics once again proved their capabilities as one of the trusted Logistics Company in the Kingdom when it comes to abnormal, heavy and over-dimensional cargo, as they successfully moved three heavy units last May 2013 for SADARA project. SADARA is a joint venture invested in by Saudi Arabia's state oil company Aramco and the US's Dow Chemical Company that will construct, own and operate a world-scale integrated chemicals complex in Jubail Industrial City II.

The Guinness World's record holder Logistics recently transported 2 Quench Towers and one C3 splitter, from Jubail Industrial Port to SADARA Project site for its client DAELIM with the full coordination of its Engineering Team and the Lead Project Manager for all Daelim projects, Mr. Sadiq Ahmed. Almajdouie scope includes handling the direct delivery from the vessel, import clearance and the movement of the heavy units from Jubail Industrial Port to SADARA in Jubail Saudi Arabia, which is around 34 km.



The three super heavy units with the dimensions of 63.97 (L) x 15.22 (W) 13.92 (H), 1,215 tons (Oil Quencher Tower), and 58.60 (L) x 11.30 (H) x 9.83 (W) 1,272 tons (C3 Splitter) and 58.60 (L) x 11.30 (W) x 11.66 (H), 859.70 tons (Water Quencher Tower), were hauled approximately 34 km safely to the site using 2 x 35 (70 axles) and 2 x 36 (72 axles) self-propelled modular trailers (SPMT). Almajdouie Logistics contract with Daelim started in April 2012 and expected to transport a total of 370,000 tons total cargo until the project completed in the years to come. On the way, the team had to remove six light poles, seven sign board and 2 signal lights for the successful delivery of the units.

These towers function is to cool the superheated cracked gas in order to eliminate any further chemical reactions that might occur and to also decrease the temperature enough in order for the gas to be "scrubbed" of pollutants.

To ensure safety and to be able to transport such huge units, the Engineering Team, in coordination with its client DAELIM, considered potential risk and undertakes the necessary road surveys prior to planning the route in transportation and assessed the most appropriate equipment to be used for the completion of the project.

Almajdouie Logistics is a key player in Saudi Arabia in handling small to super-heavy cargoes. Their numerous projects in Saudi Arabia make them the most trusted Logistics Company having the most well-known clients in the world.

SPARK HIGHEST IDEA SUBMITTERS CONCLAVE 2013

AWARD DISTRIBUTION CEREMONY HELD ON 8TH MAY 2013.

SPARK



On 8th May 2013, Almajdouie Spark organized "Spark Highest Idea Submitters Conclave 2013" to honor the Highest Spark Idea Submitters for the year 2012 from all Almajdouie Spark divisions. This program conducted at Commitment Auditorium, MHO.

Spark Corporate Committee Head Enayat Shaikh, during his opening remarks extremely praised the highest idea winners. Dudi Hermanto (General Manager-Logistics Business Development) conducted a highly inspiring speech where he pointed out the importance of innovation & its successful application in various sectors. Group Spark Administrator Manoj Philip welcomed the audience. Spark Corporate Committee Member Liyo Cefre evaluated the performance of Spark divisions & Spark Corporate Committee Member Ahmed Saleh conveyed thanks to the attendees. Spark Head's & the highest idea submitters from all divisions participated. Almajdouie Spark will conduct more programs to distinguish our respectful employees for their great contribution to Spark Program.



SPARK HIGHEST IDEA SUBMITTERS CONCLAVE 2013: Spark Highest Idea Submitters with Spark Corporate Committee Head Enayat Shaikh, Spark Corporate Committee Members Liyo Cefre & Ahmed Saleh, Group Spark Administrator Manoj Philip and Spark Heads of all Almajdouie Spark Divisions.



THE NEW AL-MAJDOUIE TOASTMASTERS

“

ToastMaster Club New Executive Committee

TM President	Almajdouie Motors
Abduljalil Alojjan	
VP for Education	Almajdouie Motors
Lali Mohammed	
VP for Membership	Almajdouie Logistics
Michael Pajarillo	
VP for Public Relations	Almajdouie Heavy Lift
Edward Celebre	
Treasurer	Almajdouie Logistic Joint Venture
Aldrin Dellamas	
Secretary	Almajdouie Logistic Support Services
Ronny Abug	
Sergeant of Arms	Almajdouie Corporate Procurement Dept.
Amer Jamal Khan	



Just recently, Al Majdouie's Toastmasters Club held a general assembly on 28th of May. The event marked the closure of another remarkably fruitful and successful year yet opening of another promising and exciting new year for the club. During the assembly, accomplishments and

milestones were given recognition. Citations were given to the previous officers worthy of their accomplishments and contribution to the club. The main highlight of the event was the Election of the new set of officers that will lead to carry out the objective of the Club for a

year-term, (June 2013— June 2014). Another equally auspicious-minded individuals were elected to key positions to accomplish this years' Club slogan, "Speak in such a way that others love to listen to you, Listen in such a way that others love to speak to you"

Almajdouie Toastmasters Club Plays An Instrumental Part In Members Achievement

Ever since I was a child, my parents encouraged me to deliver speeches in school events. As a child, I used to stutter and the only way of overcoming my fear of embarrassment was public speaking. However, I wasn't very articulate on stage and often spoke with little voice modulation or body gestures. I also did not link public speaking with good communication skills.

Everything changed in 2011 when my father, Sibte Haider Rizvi, introduced me to the enthralling and enjoyable world of toastmasters. I joined Almajdouie Toastmasters Club and broke the silence with my ice breaker speech. From that moment on, I have had lots of watershed moments that made my parents and friends proud of my achievements.

I honed my public speaking skills as I progressed and in 2013, reached till the

Division "O" level. That moment was one of the highlights of my journey and gave me a sense of accomplishment. For me, winning or losing are not my ultimate goals as participation with full enthusiasm and preparation are what define my success and sense of fulfillment.

In the District 79 conference that was held in Dammam in April 2013, I was not a participant but a target speaker for the final round of the evaluation contest. Consequently, winning or losing were not on the table. After delivering my speech titled "in pursuit of happiness" in front of some 500 attendees, I felt very triumphant and honored to be watched and heard by one of the most important people of toastmasters, most notably the international president Mr. John Lau.

I will not take the entire credit for my public speaking skills on myself as it was a



team effort in which my family and Almajdouie Toastmasters Club played an instrumental part. The club provided me a platform on which I was always welcomed and encouraged to deliver my best performance. I overcame my stage fright and learnt some very valuable tips that will help me become a better communicator in my professional life.

**Mahmoud Mohamed
Fadel Homsy**
Branch Manager, Riyadh Region

محمود محمد
فاضل حمصي
مدير فرع منقطة الرياض

TELL US
عن
حدثنا
نفسك
ABOUT YOU



I joined ALMAJDOUIE Group in 25.07.1999 in the Al Qassim Bakery and Sweets - Ibn Khaldoun Branch.

حضرت الى للعمل بمجموعة المدوعي في 1999/7/25 وحديدا الى مخابروحلويات القصيم فرع ابن خلدون.

The beginning of my career was a salesman in the showroom and then gradually, within nine years, in the same branch, I became a supervisor and a branch manager.

وكانت بداية عملي كياتع في الصالته ثم تدرجت على مدار تسع سنوات في نفس الفرع من بائع الى مشرف صالته الى مدير فرع.

After nine years, I was transferred to Corniche Branch where we established the new branch in 2008. After about three years working as a branch manager, I was transferred to Riyadh, where we opened a new branch in 2012. Now I am the manage Riyadh region.

وبعد تسع سنوات انتقلت للعمل في فرع الشاطيء حيث قمنا بافتتاح الفرع في عام 2008 وقد عملت هناك نحو ثلاث سنوات كمدير فرع للانتقال بعدها وافتتاح فرع الرياض حيث قمنا بافتتاح فرع الرياض عام 2012 وحاليا اعمل كمدير لمنطقه الرياض.

Actually I was not able to reach to this level, unless Allah support me and the work environment incubator that enhances career development and offers staff development opportunities through training and the existence of a system that helps the employee to progress more and more based on the principle: every hard-worker will benefit.

الحقيقه لم اكن اصل لهذه المرحله من التقدم الوظيفي لولا توفيق الله اولا ثم وجود بيئة عمل حاضنه للتطور الوظيفي وتعمل بشكل دائم على تنمية قدرات الموظفين من خلال دورات تدريبيه ووجود نظام يتيح للموظف التقدم اكثر فأكثر في عمله على مبدأ لكل مجتهد نصيب.

I do not consider myself just an employee in ALMAJDOUIE Group. It became identity for me. Fourteen years, I spent in the Group. I witnessed the stages of development of the group that I still considered the development of me personally. I hope to be an effective member of ALMAJDOUIE Group.

وقعليلا لا اعتبر نفسي مجرد موظف في مجموعة المدوعي حيث اصبحت تمثل هوية انتماء قوية بالنسبة لي فاربعة عشر عام قضيتها في المجموعة واكلنا خلالها مراحل تطور للمجموعة الذي كنت ومازلت اعتبره تطور لي شخصيا.

وانتمى من الله عز وجل ان يوفقتني دائما لأكون عضو فاعل بما يناسب مع متطلبات مجموعة المدوعي.

LET US THINK TOGETHER... دعونا نفكر معا...

"كل منا يريد تغيير العالم ولا يعمل على تغيير نفسه" ليو تولستوي

"Everyone thinks of changing the world, but no one thinks of changing himself."

Leo Tolstoy

