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نشرة المجدوعي الإخبارية
Almajdouie Group Newsletter

The Council of Ministers approves appointing

Mr. Abdullah Almajdouie in the board of directors of Saudi Commission of Tourism and Antiques

A New Branch

For Almajdouie Motors

Almajdouie Logistics

Moves Ten Heavy Loads To Sadara Site



50 | YEARS
1965-2015

A new identity
for future generations ...

المجدوعي
Almajdouie



المجدوعي
Almajdouie



تَارِيخُنَا... مُسْتَقْبَلُنَا

Our History... is Our Future

1965 - 2015



50 | YEARS
1965-2015

www.almajdouie.com



ALMAJDOUIE is a Saudi group of companies, which are established by Shaikh Ali Ibrahim Almajdouie in 1965, started as a land transport company but as the business grew it flourished into a group.

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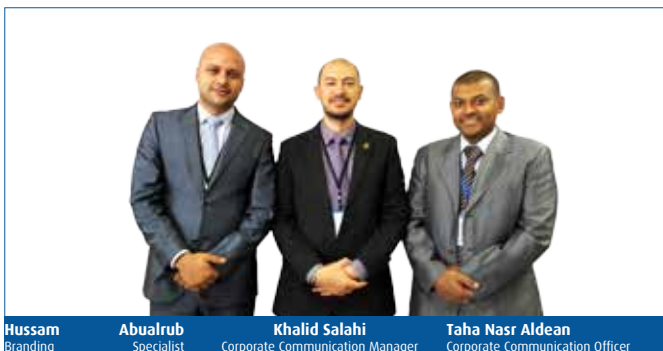
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Almajdouie Group Newsletter

IMAGE, Almajdouie Group Newsletter
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ALMAJDOUIE CHAIR FOR SCIENTIFIC RESEARCH

Under the patronage of the Prince of the Eastern Province, His Royal Highness Prince Saud bin Nayef Bin Abdul Aziz Al-Soud, an agreement has been signed to create Almajdouie chair for scientific research under name of (Traffic Safety) in King Fahd University of Petroleum and Minerals.

The agreement was signed in the presence of Mr. Yousef Almajdouie (Chief Executive officer of Almajdouie Automotive) and Dr. Khalid Sultan (Director of King Fahd University of Petroleum and Minerals). This chair for scientific research is aimed to serve the society in general and academics in particular; namely (research supporting the traffic safety, the development of a community partnership with the university and supporting the cooperation between the university and competencies in Almajdouie company. in addition, it also aims to help the university in providing possibilities to encourage engineers to continue in the practical research in the field of traffic safety.

Choosing this chair under this name was because of the growing awareness of traffic safety, which Almajdouie Auto-



motive has adopted to help the society save the souls and properties by raising public awareness about the traffic safety.

Almajdouie Automotive has showed a big interest in the traffic safety since a long time, and held many educational programs in this regard. The last contribution was the establishment of "Safety Village" in Alrashid mall, Khobar city, Eastern Province.



ARAB UNION OF LAND TRANSPORT HELD ITS FIRST SESSION HEADED BY ALMAJDOUIE

The Council of the Arab Union of Land Transport held its fifty-fifth regular meeting at the general secretariat of the unions headquarters in Amman – Jordan, headed by the chairman of the board Mr. Abdullah Almajdouie.

During this session, the council discussed its acceptance of the membership applications submitted by Jordan – Iraq – Oman – Palestine.

The Council formed several committees which are necessary to manage the council affairs in addition to a committee to amend the statute to cope with the large and emergency variables in



the field of land transport in the Middle East and Gulf states.

A multilateral committee was also formed to study the reality of the land transport sector, the impact of the current events in some of the union coun-

tries and to overcome the obstacles of this sector. Based on the kind invitation from the League of Arab states, the Council decided to hold its next meeting at the League of Arab States headquarters in Cairo.

RISK MANAGEMENT AND ITS IMPACT IN BUILDING ACTION PLANS

The internal audit management has held several workshops for all the departments of The Group to make a presentation about the recent international and regional system for risk management. The invitations were sent to all the CEOs, general managers, executive managers and first-line managers during September 2014.

During these sessions, many aspects were addressed including determining the risks that are related to projects or management plans of action. Then prioritizing the risks took place and how to eliminate them while implementing the projects and plans. Moreover, how to make alternative plans to face different kinds of threats plus making an initial description of risks in order to consider it as a reference that can be shared between all the departments.

Holding such sessions helps the different departments of The Group to avoid many obstacles that they might face during projects' execution or delivery and preparing specific action plans for each division to be implemented. The internal audit management always helps to make references for all the potential risks that can help the managements to avoid.



STRATEGIC PLANNING WORKSHOPS

Many strategic planning workshops are currently being held by Almajdouie Corporate Strategic Unit for the different departments and companies of The Group. Such workshops are held in order to improve the results and action plans of these companies and departments and to boost the services offered to Amajdouie's customers, the sessions are begin on September till the end of October 2014.

These practical annually-held workshops are considered as one of the most important links of Strategic Planning management, which the Group is



very keen to clarify, understand and review plus ensuring that implementation of the strategic plans are in compliance with the new orientation of the senior management perspective to achieve the objectives of the next year.

During these meetings, previous plans are reviewed, and the most important

obstacles, which may face the companies (and how to overcome them) are also identified. The first-line managers are all invited to participate in order to spread the knowledge and transfer the experience between the first-line managers in addition to building a solid basis to handle future tasks.



The Council of Ministers approves appointing "Mr. Abdullah Almajdouie" in the board of directors of Saudi Commission of Tourism and Antiques

The Council of Ministers headed by His Royal Highness Prince Salman bin Abdulaziz Al Saud, Crown Prince, Deputy Prime Minister and Minister of Defense, chose the President of Almajdouie Group Mr. Abdullah Almajdouie to be one of the selected members of the Board of Directors of the Saudi Commission of Tourism and Antiques. This appointment was on of September 22nd 2014 .and shall continue for three more years

"The Kingdom of Saudi Arabia always seeks better quality of tourism that can add a social, cultural and economic value to the country, in addition to achieve economic diversification and creating new job opportunities. With this in mind, we have approved to take on such a huge responsibility, which is a big challenge we have to

face as a united board of directors." Said Mr. Abdullah Almajdouie, Member of the Board of Directors of Saudi Commission of Tourism and Antiques and Chairman of Almajdouie Group. It is noticeable that the Saudi Commission of Tourism and Antiques is attracting trained and qualified cadres or even untrained individuals who get the re-

quired training to work in the field of tourism (of all its different sectors). It's estimated that 35% of Saudis, out of 15000 workers, work in the field of tourism. And there are intentions to increase this percentage during the next five years and by 2020 the number of workers shall reach 22 thousands.

ALSHARQIYA SUMMER FESTIVAL

Al Majdouie Group sponsored the 35th Al-Sharqiya Summer Festival. This sponsorship is part of the Group's social activities that are directed to serve the people of Al-Sharqiya district. The festival was launched between mid-August and 12th of September 2014 in many

places, such as Dammam seafront and places like Half-Moon Beach, Green Hall in Al-Khabar. Such festivals and events are considered part of the Group's social responsibility towards the community in which we try to spread joy and happiness to all the inhabitants of the Al-Sharqiya District (whether they are nationals or residents) as we all live in the same country. The festival witnessed new events that were held for the first time, such as a comedy play, youth



events, maritime activities, in addition to shooting 5000 pieces of fireworks. Special events were held for the handicapped and the elderly people seeking the unity of the society's various groups of people in this important annual event.

MADA SITE AT YOUR HANDS

The information Technology department has successfully developed "MADA" internal website to be available on smart phones and tablets so that users can always stay up-to-date with latest news from anywhere in the world. This improvement is part of the department's plan to reach the highest level of customer satisfaction.

The mobile version website is a new trend on the world wide web nowadays. Almajdouie Group is one of the very first few companies to use this technology all over the Kingdom of Saudi Arabia.

The IT department used the latest version of "Microsoft SharePoint 2013" which gives the ability to link websites, especially mobile version, with the social media websites. With one click, the



مدى بين يديك MADA in hands

الآن يمكنك تصفح بوابة مدى على جوالك MADA Portal available now in mobile version

mada.almajdouie.com

latest news to be published on the original Group's website will also be posted on the social media websites connected to Almajdouie Group.

To access "Mada" website using smart

phones and tablets, you can simply use this link:

<http://mada.almajdouie.com/EN/Pages/default.aspx>

EMPLOYMENT OPEN-DAY

IN ALMAJDOUIE GROUP

In one of the resettlement plans pursued by the AlMajdouie group, the Group has set up an open-day to recruit new employees in Sofitel Hotel in Khorbar city. The purpose of this open-day is to offer as many job opportunities as possible to the youth of our nation in many different fields.

Such job-hunting forums are very useful for all the youth who are interested in the proposed jobs at AlMajdouie which provide a good and competitive environment that encourages new recruits to develop their abilities and skills as this will eventually reflect upon their future career in a positive way.

There are many Saudi young people who kept developing their skills until they reached leading position at AlMajdouie. For example Mr/ Khaled AlGhamdi (Executive Manager of Logistics Operations) and Mr./ Mohamed Bawzir (Public relations director of Almajdouie Motors) and many others.

The Group has provided at least 150 job opportunities in the different companies of the Group such as (Almajdouie Motors, Almajdouie cars services and Majd real-estate company). More than 300 candidates applied and many of them were accepted. We wish good luck for everybody in the coming forums.



ARAB UNION OF LAND TRANSPORT IN THE ARAB LEAGUE



The Arab Union of Land Transport headed by Mr. Abdullah Almajdouie held the fifth annual conference of the Land Transport, sponsored by The Arab League, in Alexandria / Egypt, under the title "Evaluation and application of the results of the Islamic Development Bank, based on an action plan for safer and more effective land routes in the Arab World".

The Union was represented by Board Chairman of Almajdouie Group Mr. Abdullah Almajdouie and the Secretary General, Mr. Mohammed Abdel Lat and a number of ministers and transport ministers in the Arab countries. Many action plans were proposed by the Arab Union of Land Transport, which were mostly concerned with facilitating the procedures for the members of Arab Union to cross the borders between the Arab Countries and to be able to adjust the legislations in all the Arab countries in order to unify and generalize all the laws in them and to re-define the allowed dimensions of the buses and trucks to comply with those in Europe.



It is worth mentioning that Almajdouie Logistics is the operational arm of Almajdouie Group and that it is interested in the field of road transport, which is now

considered the largest logistics company in the middle east as it operate more than 1500 tractor units and 1800 trailers of different types.

WE ASPIRE BY OUR VALUES BEY QIYAMOUNA NARTAQI

بقِيَمِنَا نَرْتَقِي
Be Qeyamena Nartaqi

Implanting Almajdouie Group Core Values غرس قيم مجموعة المجدوعي

Corporate Strategy Unit has just finished a program under the name "We Aspire by Our Values - Bey Qeyamona Nartaqi" for all the employees of Almajdouie Group. This program lasted for five days, beginning the 30th of November till the 4th of December, and took place at "Holiday Inn Resort" in the Eastern Province. This program comes as a part of the Group's periodic and continuous activities to spread the Group's values for the second year in a row, where more than 200 employees attended the event.

This year's program was different as the Group tried to encourage the participants to write down what the company's culture meant for them and how this culture was being implemented in real world inside the company itself. The employees were also encouraged to share their opinions on how the values of the company reflect upon the employees and they were asked if there were more ways to increase the impact of these values to the maximum.

The program then was later diverted to "describe the group culture" and this was depicted by using the imagination of the attendants and use their insights to draw a logo or a painting represents the values of the Group.

Such programs are never complete without a sense of humor through different games which break the routine and prevent boredom throughout the program.

It should be also noted that the department managers ensured that their employees were there to attend this event.

and pass the experience to their fellow employees who were not able to attend since the event is held only once a year. It's worth mentioning that the surveys

that were done to take the employees opinion on this program, its goals and what change and refinements that can be done, to be reconsidered next year.



BE IN GOOD HEALTH AND PARTICIPATE

Almajdouie Basketball Team once again participated in the most prestigious basketball tournament in the Eastern Province Basketball League - (EPBL-2014 Edition) at Al-Etifaq Hall - Alkhobar KSA, last 15th of August 2014.

Almajdouie won its first match against the hard fighting SNC-Lavalin Fayez Engineering (SLFE) and the final score was Almajdouie (90) SLFE (63), Almajdouie team would like to express its enthusiastic gratitude to our Group President-Abdullah Almajdouie, Sports Manager - Tawfiq Shousha and Assistant Sports Manager - Tajamul Pasha and the Department Managers who had



extended their support and encouragement, which made this endeavor a success. the team relied on the balance scoring contributions from various employees like Mr. Cañas(LTR), Mr. Jimenez(MDR),

Mr.Enojas(MGC), Mr.Barona (MAJD), Mr. Suarez(LTR) with the plays assisted through Mr. Magsino(MSI) ably supported by the strong interior defense of Mr. Aure and Mr. Javier(MDR), Mr. Rosel(MAF), Mr. Matutes(LTR), Mr. Bayeta(LSC) and Mr.Anaud(MAJD).

“MAJD REAL ESTATE” AND “SADARA”



التنمية العقارية
Real Estate Development

MAJD Real Estate won the contract of building Almajdouie De Rijke warehouses which belong to “SADARA” petrochemical project in Jubail, which shows the extent of efficiency and professionalism shown by MAJD in the execution of such significant projects that are assigned to it.

"This project had been assigned to MAJD Real Estate development and the work starts on it now, granting to the importance of the customer “SADARA” petrochemical, and also the sensitivity of



the project implementation time frame, as the time frame between award the project and deliver it was very tight, and must be working and be dispatched in conformity with the criteria and specifications required of both societies", said Essam El Sheikh - Projects Manager of

MAJD Real Estate Development Company. It is worth noting that MAJD Real Estate Development, a subsidiary of Almajdouie Group, is interested in real estate growth particularly the eastern Province and the rest of Kingdom.



BEST SERVICE ADVISORS IN THE MIDDLE EAST



The service advisors of Almajdouie Motors Service received the top rankings in the middle east during the International Competition, held by Hyundai in South Korea. These top rankings reflect the experience of the advisors of Almajdouie Motors Service which make us standing out in this field of business.

Eng. Ahmed Darwish (Service Advisor - Al-Ahsa Branch) and Eng. Fawzy Agameya (Service Advisor - Al Khobar Branch) received the top rankings in the shortlist of the best service advisors in the Middle East, Asia and Africa. This was after they showed excellent performance in the internal competition

that was held within Almajdouie Motors Service branches in the Eastern District of Saudi Arabia. Such honors are all in favor of our customers as our engineers are capable of serving them in the best way that can even exceed their expectations.

In the same context, the management has set up a small ceremony to celebrate with the engineers who were awarded in South Korea and their supervisors who trained them, especially Mr. Ahmed Saleh (Technical Training Manager) who accompanied our engineers to South Korea.



ALMAJDOUIE MOTOR SERVICES AND THEIR SUCCESSFUL STORIES

Almajdouie Motor Services has participated in the 1st conference for the support services centres of Hyundai's agents in MENA. The conference held in Hyundai training centre in Dubai aiming to improve and enhance major services provided to Hyundai's customers.

The conference sessions focused on setting up advanced process for Hyundai support centres worldwide that ultimately meet customers – expectations. During the three days of the convention, experts from MENA have exchanged the know-how of the



arena besides passing expertise and skills. Additionally, Hyundai's services centres representatives have evaluated most encountering dilemmas that support service centres have been ex-

periencing. Along with the conference, Almajdouie Motor Service presented its successful stories as the MENA's best services centres.

A SPECIAL BUS TO ALFATEH CLUB



In one of the unexpected surprises of Almajdouie Hyundai and within the framework of strengthening the company and sports sponsorship by Almajdouie Hyundai and Alfateh sports club, a 30 passengers Hyundai bus was delivered to Alfateh club. The bus was delivered in the presence of the president of Alfateh sports club Mr. Abdul Aziz Alafalq, Hyundai public relations Manager Mr. Muhammad Bawazir and marketing manager Mr. Yasser Farouk, within the ongoing Almajdouie Hyundai sponsorship activities and before the opening match between Alahly

club and Alfateh club within the premier league. The bus model is from Hyundai and with 30 passengers capacity which was manufactured with high technology specifications and businessmen special features. It is noteworthy that Alfateh club is in the 10th place in the premier league and the sponsorship contract between Alfateh club and Hyundai Almajdouie extends for three years. It was announced to prepare "in God willing" for some surprises and prizes for Alfateh's audience in its coming entitlements.

A NEW BRANCH FOR ALMAJDOUIE MOTORS



Almajdouie Motors Service has opened its newest branches in the Eastern Province at Dammam industrial area (Jubail Road), This is part of the strategic planning that Almajdouie Motors Service looks forward to, in order to cover all of the Eastern Province in the Saudi Kingdom and thus be able to serve as many customers as possible. Whenever a new branch of Almajdouie Motors Service is opened, the management of the company looks forward to add more value to the service provided to its customers with the strategic goal in mind to cover all of the Eastern District and provide as many maintenance centers and car services centers as possible. We also made sure to make surveys and ask our customers for where they would like to have more car service centers. It's also worth mentioning that Almajdouie motor service operates 8 service centers including the latest technical equipment and most Professional technicians and engineers to receive more than 100 car per year to service them, plus more than 20 spare part points of sales in most of eastern and north regions, and a hug warehouse with capacity of 80,000 parts.

CHARITY BIKE RACE



For the first time in the Eastern Province and under the provision of His Royal Highness Prince Saud bin Naif bin Abdul Aziz Al Saud and with the support from Almajdouie Motors, a charity bike race took place in the waterfront in Dammam in the Eastern Province, This is part of the company's social activities for community development, which Almajdouie Motors has always been eager to pursue.

The beginning flare was signaled by Mr. Yousef Almajdouie - Chief Executive Officer of Almajdouie Motors - who heads the committee that supervises the whole event, which included Saudi folklore dancing (Ardaa), clown show, mini-car show, popular folklore, and other competitions. These events were to relief the crowd during the long time of the race, which lasted for 2 hours. More than fifty racers from Almajdouie



companies and department (Saudis and residents) participated in the race to highlight that the race is for charity to communicate with all the categories of the society to encourage people playing sports especially bike racing away from any kind of racism. The racers were from all over the kingdom not only the Eastern District but there were other participants from (Riyadh and Jeddah) as well.

OUR EXPERTS AND EXPERTISE ARE THE KEY

Almajdouie Motors Service has made another breakthrough as its representatives won the certificate of (Warranty Expert Certification) during the training which was held in Seoul - South Korea, overcoming more than 30 Hyundai representatives in the Middle East and Asia. The supreme performance shown by Almajdouie Motors originates from the way which the company cares for its employees and customers in a world-class style. This requires the company to attain the best operating staff, in terms of efficiency, management and professionalism, that functions impeccably in Hyundai Customer Service division. It's worth mentioning that Mr. Ahmed Saleh (Technical Training Manager) and Mr. Cornelio Dela Cruz (Technical Training Supervisor) both received the high-



est exam results during the training with a score of 97%. Almajdouie Motors Services always show their potential in many aspects. In addition to winning many prestigious local and international awards, Almajdouie Motors is always persistent to

pass on knowledge from the experts to the newcomers in the company making them aware of such trainings and events, and this signifies one of the most important values for the company which is "Care".

HONORING ALMAJDOUIE MOTOR COMPANY IN THE FIRST SAUDI-KOREAN BUSINESS FORUM IN SEOUL

Almajdouie Motor Company sponsored the first Saudi-Korean Business Forum, which recently held at Seoul, South Korea, in the presence of Saudi Ambassador to South Korea Ahmad Al-Barrak and His Excellency Minister of Trade and Industry Dr. Tawfiq Al-Rabiah and His Excellency the Minister of Economy and Planning, Dr. Muhammad Al-Jasser and a number of senior officials in the both countries, businessmen, investors and heads of companies who participated in forum activities. Chief Executive Officer on Almajdouie Company Mr. Yousef Almajdouie admiring the admires the effort behind this

forum which considered as forum between the two countries, Saudi Arabia and the Republic of Korea, organized by the Ministry of Commerce and Industry and the Saudi Exports Development Authority and the Council of Saudi Chambers. He also praised the level of the Saudi-Korean relations in all areas of commercial, economic and investment in particular, pointing out the importance of the business sector in the two countries hoped role towards strengthening these relations, development and launch of several new areas of cooperation.



NEW SPONSORSHIP WITH AL KHALEEJ FC



Almajdouie Automotive co. signed new sponsorship agreement with Al Khaleej FC. which was recently promoted to Premier league in September 2014, this sponsorship comes in the context of the sport-oriented marketing activities adopted by the company, the new contract includes Football and Handball Teams "We are now continuing our sponsor-

ship with Al Khaleej club for the third consecutive season, as we sponsored the two years ago when it competed in "RAKAA" league, the club was just very close to reach Premier league last year, and now, by promoting to Premier league we wish them success in this long and hard season. Al Khaleej Club can be considered as an important channel to discover youth talents in

sports activities in Dammam and Khobar, which will bring a lot of benefits for the Saudi community, said Mr. Yousef Almajdouie - CEO of Almajdouie Motors. It is worth mentioning that Almajdouie Motors Co. is also the official sponsor of Al Fateh club which crowned by Premier League in season 2012-2013



ENJOY THE RIDE



Following Almajdouie Motors marketing plan, which is well-known for the luxury and continuous development, the company held a test-drive for the brand new car "Hyundai Sonata 2015" which is something that Almajdouie Motors made usual to its privileged customers. The event took place at Bahrain International Circuit for three consecutive days during October 2014.

"The brand new Sonata 2015 offers the best and most advanced technologies of Hyundai Company. The new suspension mode as well as the highest safety standards that provide the passengers with protection and safety. The car is expected to seize a big percentage of the Saudi market share and shall be a fierce competitor to cars of the same category.", indicated Mr. Almajdouie Motors Chief Executive Officer - Yousef Almajdouie.

Moreover, many of those who tried the car were captivated by it. The mid-sized car shows superior assets compared to other cars of the same category. It's also worth mentioning that the previous model Sonata 2014 sold more than 26 thousand car in the middle east alone last year.

ALWAYS AT YOUR SERVICE



Traffic department of the Eastern region represented by General /Abdul-Rahman Alshnbary visited Almajdouie motors main exhibition to stand and follow-up with the workflow in terms of issuing vehicles number plates and forms directly through the cars agencies using (TAMM) system, which is in the interest of Almajdouie's clients without following with Traffic Department. On the other hand, Mr. Youssef Almajdouie, Almajdouie Motors CEO said that "this visit was a surprise not only to us but also to the agency's clients in which the traffic manager delivered the plates and the forms to them himself". It is also worth mentioning that Almajdouie motors was one of the first to apply (TAMM) system in the eastern region, which also means serving the electronic transfer of ownership, registration service, the issuance of driving licenses.

the workflow, raise the level of the services, development in cars agencies and to identify the most important problems which encountered by these agencies to be solved directly.

electronically and the actual user services and other interesting services to Almajdouie's clients as well. The Traffic Department of the Eastern region worked hardly on such inspection tours to check on the progress of

HYUNDAI – SAUDI ARABIA OFFERING WINNERS PRIZES FOR THEIR COMPETITION ON FACEBOOK

Hyundai – Middle East and its agencies in the kingdom of Saudi Arabia (KSA); Almajdouies Motors, Mohamed Yousuf Naghi's Motors , Al Wallari's Motors, organized, on Wednesday Augus 20, the final draw for Hyundai football club Facebook page in KSA. The ceremony witnessed a remarkable turnout, and three i10 vehicles were given-away during the final draw. On this occasion, Mr. Yasser Farouk Communication Manager - Almajdouie Group said the this draw is of great importance to fulfill our commitments



towards our customers and in line with (Hyundai motors) plan, which shows the importance of caring for football occasions over all the world. Our top priority is given to caring for the world cup finals and Europe Nations cup finals. Mr. Yasser Farouk added that we will continue our plans for the new

football year and we will provide new awards for Hyundai football club Facebook page fans in KSA. We wish much luck to those who didn't win in the final draw of this year to win the final draw of the new football season.

A New Star in the Sedan world

Cash Price Starting from SR **37,900**

GRAND **i10**

Monthly installment starting from SR **585**



* The image of the cars used here is for reference only. Quantities of the listed cars are limited and subject to stock availability. Approval of financing are according to the terms and conditions of the contracted funders. Details of the offer are available in the showrooms. Terms and conditions apply.



Automatic transmission

Spacious interior

Power steering



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المجدوعي للسيارات
Almajdouie Motors

ALMAJDOUIE MOVES

TEN HEAVY LOADS TO SADARA SITE

MLC (Almajdouie Logistics Company) gain the trust from one of the big client "Coordinadora"; one of the largest freight forwarders in Spain, by securing the transfer of huge and heavy units from Jubail Industrial Port to "SADARA" headquarters in Jubail - Eastern Province of Saudi Arabia

"Undoubtedly, this operation was not easy, considering the dimensions of the load, it was essential to obtain required permits from the authorities and to remove multiple obstacles during the haulage. Almajdouie experi-

ence in the industry and experience team ensured the job is executed in best and safe way" stated the General Manager Heavy lift - Humayun Mirza. In a short period of time, MLC (Almajdouie Logistics Company) moved ten heavy and oversize columns to Sadara site, the heaviest of 601 MT and the longest of these is 76 m, the widest 8.5 m and the highest 8.3 m. Initially, the vessel called at Jubail Industrial Port to discharge five out of its longest and heaviest units then later moved to Jubail Commercial Port on the coun-

try's East coast to discharge the rest of the units including general cargo. All units were safely discharge on to the trailers using vessel gears and stooled down inside respective ports for customs clearance; thereafter units were pulled out within free time safely from both ports & brought upon client request to the nearby Almajdouie lay-down area. 7 units already completed safe delivery to the job site and the rest shall be delivered as per the given schedule by EPC Tecnicas Reunidas of Spain.

SAFETY WEEK IN LOGISTICS SECTOR AND NEW CHALLENGES

Al Jubail City in the eastern region witnessed the first safety week in ALMAJDOUIE logistics sector under the slogan "AMAAN - Safety is our main concern," which aims to educate our employees about the importance of safety elements, and also to update and provide the employees, working in the field of logistics, with the latest relevant updates in this regard. More than 500 employees attended the event.

this week's events have seen a different variety in terms of activities offered, such as vehicle inspection before the start of the trip, presentation about the most important safety tools that should be associated with the driver during the trip, presentation about how it is important to be cautious and prudent and of safe when dealing with forklifts, practical training on how to deal with the different types of fires and fire equipment that must be used in the event of a fire (God forbid). Ample time was allocated to explain integrated management systems and how to apply it within the operational management of logistics



operations.

In addition to the huge audience from the Group staff, the event was also attended by representatives of the senior ALMAJDOUIE Logistics clients like (Petrokemya- Samsung - S.A Taki), this event held by full support from Mr. / show Mustafa(Almajdouie Logistic Chief Executive Officer) and Mr. / Khalid Al-Ghamdi (Chief Operating Officer) with full commitment of "AMAAN" safety team to hold these events in the future in other cities within the Kingdom

where ALMAJDOUIE logistics activities are located.

The team behind this achievement was: (Osama Mohamed Said Abu Shrieiha - Omar Ali Abdullah Alshehri - Jazaa Sleh Mosfer AL yami - Yahya Yousef Husain AL Zarie - KHaled Saeed Hamed Al hazmi - Fawaz Mohammed - Rashid Rashid - Rakan Nasser Al Dosri - Mamdouh Hmoud - Hussein Alanzi - Rizalito Il Jongco - Abdullah Sager Majed Aldosri).

ALMAJDOUIE LOGISTICS PARTICIPATED AT RIYADH EXHIBITION

Almajdouie Logistic company "MLC" Participated at the "Exhibition Projects with distinction in the era of custodian of the two holy Mosques", held in Riyadh International Convention and Exhibition Center, Saudi Arabia.

HRH Prince Dr. Mansour Bin Mitaeb Bin Abdul Aziz Al Saud the Minister of Municipal and Rural Affairs graced Almajdouie stand by signing the Guinness Book of World Record.

The exhibition and associated forum are considered the largest media umbrella which identified clearly implemented and being implemented mega projects in the era of the Custodian of the Two Holy Mosques, King Abdullah bin Abdul Aziz Al Saud and what these projects constitute of great importance to this



generous country and what they offer of great services to the citizen and residents on this good land.

Our new Joint Venture partners "Swisslog" General Manager Mr. Frederic Zie-

linski also participated in the exhibition. It was an opportunity to communicate with visitors offering them our services face to face, sharing Almajdouie achievements.

ALMAJDOUIE HEAVY LIFT INJECTED NEW FLEETS

Almajdouie Logistics (MLC) one of the leaders of project logistics solutions; provider for heavy lifts, and engineering, has added 4 new heavy duty Mercedes-Benz ACTROS 4061 (6X6) trucks to their existing fleet to meet the soaring market demand in the region.

"These massive machines were injected considering the huge projects in pipeline and to maintain the quality service to our valued clients in existing/coming years", said General Manger of heavy lift Humayun Mirza.

He added "it's a part of our committed values to deliver project cargo in safe way, adhering to the safety ethics and supporting our clients and exceeding their expectation by reaching extra miles.

"Our people make the difference." We all worked hard to build an environment that emphasizes integrity, respect, open communication and innovation", he concluded.

Almajdouie Logistics have handled around 25000 huge units and we are



capable of handling much more. Most of the people wonder how such huge units reach to the project sites.

Our track record to transport and installed nearly 5000 tons single units in Saudi Arabia and UAE, with dimen-

sions of over 100 meters in length and 30 meters in widths shows that we are capable of the safe transportation of any kind of over dimensional and overweight cargo using our own fleet.

Integrated Management Systems applying in Almajdouie Logistics Company

Almajdouie Logistics Safety Health Environment Quality Department has finished their 1st Integrated Management System training session for Almajdouie Logistic company (MLC) Executives and first line Managers, to give them a full introductions and about IMS which is intended to be applied in Safety Health Environment Quality field.

The aim of conducting such organized training session, which will be followed later by another complementary training courses; ISO 9001 about Quality Management System (QMS), ISO 14001 about the Environment Management System, (EMS) OSHAS 18001 about the Occupational Health and Safety Management System- is to develop a comprehensive management approach to define the roles and responsibilities of



who is in charge of the Occupational Safety and Health departments, later to transfer these experiences and information to all employees workers in various ALMAJDOUIE Company Logistics departments.

It is also meant to improve the training and development of our employees skills which focus at the end of the day to provide a modern and speed class services to our customers to correspond with what we are going through major changes in the field of logistics and

transportation in the Kingdom and the GC. It is worth noting that such system implementation is not unusual in the company, the company is aiming to apply the latest tools and techniques in this issue and it was applied before at Almajdouie De Rijke company (one of Almajdouie Joint venture company) and shown successful implementation and hence the move came in its apply it in various sectors of the company.



Aryaf-Foods Serving Pilgrims



The Wholesale Department in Aryaf-Foods Factory has successfully supplied pilgrimage meals for the season of 1435 by distributing 330,000 dry meals among the Pilgrims of the Kaaba (Al-Masjid Al-Haram).

"Firstly, we ask Allah Almighty to accept the Pilgrimage of the crowds who came to visit his Holy Kaaba, wishing them a successful Haj. It's a pleasure for Aryaf-Foods Factory to be able to supply meals to the Pilgrims of Mecca. It's worth mentioning that this is not our first participation during Pilgrimage season as we've took place in similar previous campaigns during the last years." said Yasser Salam - whole sales (Eastern And Middle Province) Manager.

Such activities (like Pilgrimage meals or supplying Iftar during Ramadan) are not something that we've come up with recently. We have signed this year's contract in coordination with "Seqaya and Refada Committee" in Mecca who praised the efforts done by Aryaf Marketing and Distribution Team for supplying and distributing meals to the Pilgrims in the agreed due dates.



WINNERS OF "SPARK SUMMER GET-UP-AND-GO 2014"



As a part of encouraging activities Almajdouie Spark organized an event to appreciate the winners of "SPARK SUMMER GET-UP-AND-GO 2014 (Spark Special Summer theme launched for Spark Heads) at Commitment Auditorium, Almajdouie Head Office.

CEOM & Spark Patron Mr. Omar Almajdouie has overseen the program & honored six Spark Heads Mr. Mohamed Hussain Al Taha (Logistics Support Service Dept. - LSS), Mr. Hyder Abbas (Logistics Business Development Dept. - LBD), Mr. Mohammed Abu Gunim (Aryaf Food Industries - MAF), Mr. Amer Jamal Khan (Corporate Procurement Dept. - CPD), Mr. Haris Siddiqui (MAJD Real Estate Development) & Mr. Muzammil Ahmed (Almajdouie De Rijke) for succeeding their Spark Annual Target during the month of September 2014. Spark Corporate Committee Head Mr. Dudi Herman-to has delivered the opening remarks. Mr. Liyo Cefre & 24 Spark Heads were participated.

The active involvement of the attendees, Spark presentations and detailed performance evaluations were the highlight of the event.



Mr. Manoj Philip (Spark Program Administrator) added some highlights in the event some numbers of achievements made by Department Spark Head through presentations, Which sprayed atmosphere of enthusiasm among members to compete strongly in the Upcoming Events and competitions?

Brilliant Spark Program Organized With The Theme 'Accelerating Creativity & Innovation': SPARK CREATIVITY & INNOVATION WORKSHOP 2014



Almajdouie Spark conducted "Spark Creativity & Innovation Workshop" on November 2014 at Park Inn Hotel, Al-Khobar. The main motive behind this program was to recharge the key personnel to get the best out of them, experience them with different models to enhance thinking, train them for the practical implementation in relevant fields & invigorate Spark for the next phase. Spark Creativity & Innovation Workshop focused on Almajdouie Group Department Managers, Spark Head's, Spark Members & First Line Managers and the theme of the workshop was

"Accelerating Creativity & Innovation". Mr. Simerjeet Singh (Cutting Edge Learning Systems, India) was the Key-Resource-Person for this program. Mr. Simerjeet Singh is a professional speaker and he is renowned for his high-energy presentations and training workshops aimed at inspiring people to achieve results. Group President Mr. Abdullah Ali Almajdouie was the Guest of Honor of the program. During his speech, Group President emphasized on the significance of creativity, innovation & Spark Program. Mr. Abdullah Ali Almajdouie pointed out the high earnings from this

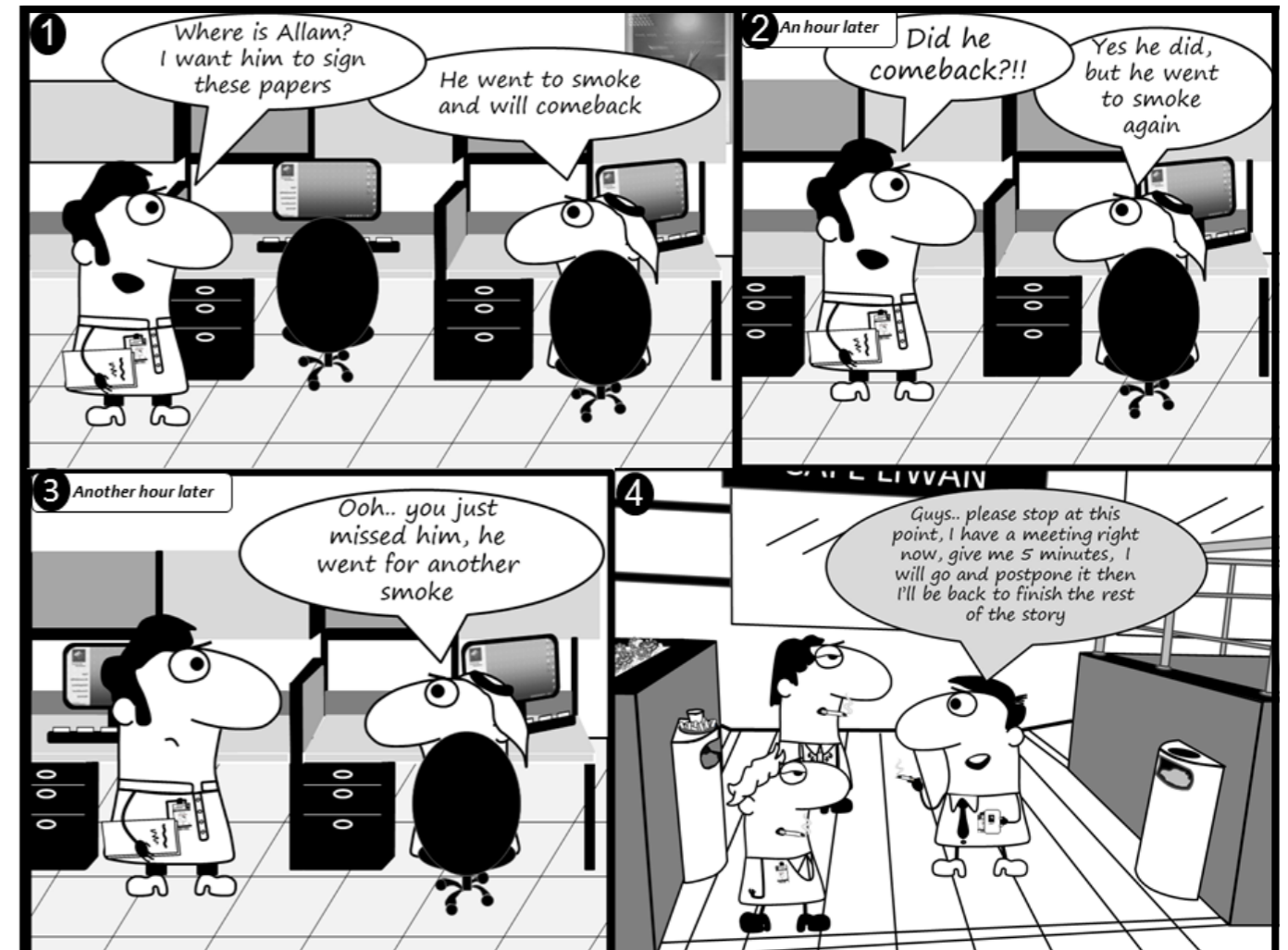
workshop & extremely hailed the presenter for the wonderful program. The workshop started with the welcome speech of Spark Corporate Committee Head Mr. Dudi Hermanto followed by the opening remarks of CEO-Logistics Mr. S. I. Mustafa. Spark Patron & CEOM Mr. Omar Almajdouie appreciated Almajdouie Spark Team for putting things together for this extra-ordinary event. Group discussions, creative exercises and the active association of the attendees were the highlights of the event.



Inspired by Our Values

Care Accountability Transparency Commitment Harmony

A new identity for future generations ...



Fahim diaries

Idea & drawing: Khalid Al Salahi
Communication Office

SMOOKING BREAK

Promoted & New Appointment



New Appointment
Ali Ahmed Al Ghamdi
Security Manager
MAJD Company



New Appointment
Hassan Mohammed Al Nef
Shared Services
Administrator



New Appointment
Ahmed Mazen
Business Intelligence
Consultant



Blessed Marriage
Omar Ahmed
Almajdouie Automotive



Blessed Marriage
Mr. Muhammad Thai Vallapil
Almajdouie Travel agency



Blessed Marriage
Mr. Syed Azhar
Almajdouie Travel agency

Congratulation

Fifty years of success, Fifty Years of Pride

"Do as you will, for Allah will see your deeds, and so, will His Messenger and the believers"

Today, "Almajdouie Group", one of the leading development and success landmarks in the eastern region in particular and the whole kingdom in general, celebrates its fifty-anniversary. This prestigious establishment started as a land transport company, however, from its early beginning the founder Sheikh Ali Ibrahim Almajdouie had a clear futuristic vision and the determination to expand in the commercial and services sectors, in addition to his efforts to follow the development in the services sector and to adopt the newest and means and practices in applying offering them to clients.

From the beginning, the Group has adopted its slogan "We will do it better, faster and with reasonable prices". This slogan shall remain as its inspirational sources for success and excel. In addition, our sole commitment to our distinguished vision, which the founder laid, in piety to Allah followed by our distinguished performance and constant and steady expansion to our business and our message in satisfying our clients and offering the best services and products to them and to our partners and developing the skills of our employees and our relentless pursuit to reach global levels by meeting our customers needs and achieve their aspirations locally, regionally and globally.

Our targets were clear from the beginning; providing all the needs to our society, in order to develop it and to achieve its progress in addition to support and strengthen the national economy in the Kingdom through the implementation of important strategic projects by establishing a number of companies with diversified activities in Logistics, Automotive, Manufacturing and Real Estate. We have also established educational centers to train, build and develop the skills and capacities of the local staff by implementing the best modern means and adopting the most advanced training and rehabilitation programs. During its long and triumphant march, the Group faced a number of challenges, which were forced upon due to its limited available capabilities, then, and the accelerating development in the business sectors as well as the ongoing competition in the Arab countries, the region and the world, but our determination to carry, relying on the blessing of Allah and our commitment to our values and principles in serving our people and our Kingdom as well as working relentlessly and in dedication and devotion to provide the best to our customers, enabled us to walk in confident and steady steps to reach what we are now and also enables us to getting ahead of our competitors in a number of sectors.

With these efforts, we managed to establish the great Almajdouie family, in which the main pillar was investing in the human resources and creating safe, comfortable work environment, providing the necessary means of modern knowledge, building strong bonds among our employees and good relations with our customers, based on honesty and dedication in work, whether between the Group's companies or our with business partners. Our basic principles and the commitment to them through our long journey, shall always be a strong motivation to continue our progress and development in providing the best services and products to satisfy the needs of our customers and to look for more expansion, whether in our commercial activities or to serve new parts of the world.

