

روي image

نشرة المجموعي الإخبارية
Almajdouie Group Newsletter

- King Salman bin Abdul Aziz Al Saud honored Sheikh Ali Almajdouie
- Almajdouie held its annual ceremony for the year 2014
- Sedra Villas project in Al-Khobar City



50 YEARS
1965-2015

A new identity
for future generations ...

المجموعي
Almajdouie



المجدوعي
Almajdouie



تَارِيخُنَا... مُسْتَقْبَلُنَا

Our History... is Our Future
1965 - 2015



50 | YEARS
1965-2015

www.almajdouie.com



ALMAJDOUIE is a Saudi group of companies, which are established by Shaikh Ali Ibrahim Almajdouie in 1965, started as a land transport company but as the business grew it flourished into a group.

Content

- Page 4 **Abdullah Almajdouie**
a member of the newly-elected board of directors of the food bank
- Page 6 **Annual Day 2014**
- Page 13 **Sedra Villas project**
in Al-Khobar City
- Page 17 **Almajdouie & 53 Thousand Hyundai Cars**
- Page 18 **Almajdouie Logistics**
Another new Heavy Lift challenge
- Page 25 **2014 Best Strategic Business Unit, 2014 Best Strategic Service Unit**

Magazine Team



image
المجلة الاستراتيجية
Almajdouie Group Newsletter

IMAGE, Almajdouie Group Newsletter
Editing & Artwork design By Corporate Communication Office Team - Corporate Strategy Unit

For more information, participation, feedback contact through:
Tel. 00966138198242 - 00966138198231
Fax. 00966138113239
P.O.Box 336 - Dammam 31411 - Kingdom of Saudi Arabia
info@almajdouie.com





The Custodian of The Two Holy Mosques, King Salman bin Abdul Aziz Al Saud honored Sheikh Ali bin Ibrahim Almajdouie

» The Custodian of The Two Holy Mosques, King Salman bin Abdul Aziz Al Saud, honored Sheikh Ali bin Ibrahim Almajdouie (Chairman of Almajdouie Holding) for all the efforts that were done by him in field of charity works. This ceremony took place during His Highness sponsorship of "Kheir Mecca" project which is a charity project as its revenues will be directed to "Society of disabled children" charity organization.

His highness praised the institution by saying "This pioneer charity institution has been undertaken by good citizens, governmental and private companies which did their best to make the institution more unique and prominent. The institution has grown to become a scientific and an educational center that provides the best level of health care to our disabled children." It's worth mentioning that Sheikh Ali

Almajdouie is the founder of the disabled children care center in 'Al-Baha' city in south of the kingdom, where the overall cost that exceeded 16 million SAR. "Kheir Mecca" project is considered one of the projects whose revenue will be fully directed to the disabled children care centers. Such centers and their futuristic plans plays a vital role in continuing the full society development in the kingdom of Saudi Arabia.

» His Royal Highness Prince/ Saud bin Naif bin Abdul Aziz Al Saud (Governor of Eastern Region) valued Sheikh/ Ali bin Ibrahim Almajdouie (Chairman of Almajdouie Holding) for his support to activities of The Patients Friends Committee of eastern region during his preside over the General Assembly of the Committee. Adding, "The Saudi society, including members, private and government institutions should be near a patient in need of care and attention, every man may pass conditions of ill. We find him in need of a good word or a hand cares about him or visitor."

The Committee of Patients Friends in the Eastern Province has encouraged a lot of young people of different age groups to engage in volunteer work and public service. Similar committees have been established in various regions of the Kingdom. All of these committees have benefited from distinctive experiments made by the Committee of Friends Patients eastern region.

It is referred to the Committee had been founded in 1402 by a group of businessmen in the eastern region. Its purpose was and still promoting the spirit of humanitarian work and serving patients and their families of the eastern region. The Committee has provided outstanding performance towards social responsibility by supporting and financing to help patients. For figures in the last year 2014, businessmen contributions exceeded 4 million and 600 thousands RS hoping that God makes it in their balance of advantages, God willing.

Appreciation the efforts of Patients' Friends Society of Eastern Region



"Al khobar Youth Forum 8" begins under the auspices of the Prince the Eastern Province Prince

» Prince Saud bin Nayef bin Abdulaziz, Governor of Eastern Province, has opening the "Al Khobar Youth Forum 8". The forum is also sponsored by Almajdouie Motors in lieu of the company's social responsibility towards the citizens and residents of the kingdom and specially the Eastern Province.

The Eighth Youth Forum includes a variety of events that serves the community and becomes beneficial to it. It targets more

than 300 thousand men and women as the forum will be on two stages, the first will be for men and shall last for 10 days while the second stage will be for women and shall last for 5 days. There will be several spiritual, training, sports and entertaining activities that target all the different ages and interests of the visitors. For more info on the forum activities, please check the below link:

<http://t.co/XgMnc6Xfuv>

It is worth mentioning that the Youth Forum since its inception has succeeded in attracting more than a million young men and women over the past seven years, through a variety of events, which included "advocacy, scientific, sports and entertainment," which was held in different camps. Also the presence of a group of Sheiks and preachers and social influencers in Saudi Arabia and the Gulf States contributed to the success of the forum.



Abdullah Almajdouie, a member of the newly-elected board of directors of the food bank

» In the presence of a big number of businessmen who are interested in voluntary work and serving the society, a new board of directors was elected for the charity organization (E'tam) for the next four years.

Eleven members were chosen to represent the board of directors which included Almajdouie Holding President Mr. Abdullah Almajdouie who gathered 25 votes, Mr. Abdullah Alzamel (25 votes)

and Mr. Essam Almoheidab (25 votes). E'tam Charity organization was established in 1433 AH, by an initiative from a group of businessmen in the Eastern District. The Organization is based in Dammam and looks forward to saving food and preventing the excessive waste of food, and by functioning in hotels and wedding halls, the organization was able to achieve recognizable success in the Eastern District and in Riyadh.

The ceremony ended by reviewing of the financial report of last year. Moreover, three projects were voted for and these projects are (Good-well Endowment Project –The administrative building Project – The project of expanding in all the districts and the cities of the kingdom of Saudi Arabia) and it was proudly celebrated that “E'tam” was able to save more than 700,000 meals since its initiation.

تطور شعار المجمدوعي Almajdouie Logo Evolution



1965
First Logo



2015
New Logo



هوية جديدة
للأجيال القادمة
A new identity
for future generations

www.almajdouie.com

» His Royal Highness Prince Saud bin Nayef bin Abdul Aziz (Governor of Eastern Province) honored Sheikh/ Ali bin Ibrahim Almajdouie (Chairman of Almajdouie Holding) for his support to the east coast festival of the eastern region, describing supporters as "people of good, the good from his people isn't a strange and the good work return to his owner with ample livelihood." One of the most important directions that Almajdouie Holding Group cares about deeply, is the "social responsibility" towards the people of eastern region, especially and the sons of nation in general. Through the festival and in its third session, which satisfied everyone from both people and visitors of the kingdom and the Gulf, the group focused on providing the necessary support and possibilities to get out of this festival with the image, which was expected by everyone and better. Almajdouie Holding is one of the leading companies in the field of social responsibility business groups: it provides and increases recreational and heritage festivals of the eastern region. In this context, several recreational

Almajdouie sponsors the East Coast Festival



activities had been established by the group, such as festival "Have fun until you get tired", which was held in the city recreational -Elhokeer- located in Dammam Corniche and also participating as major sponsor in the first festival of racing bicycles in the Eastern Province and other such festivals. On the east coast festival more than

1,000 person of eastern region participated in the festival and organized it. The festival included a series of events favorite for visitors, such as the heritage town, ships offers and old fishing boats, review of sailboats, exhibitions of photography and other such events that had the approbation from all its visitors.

Governor of eastern province honoring chief executive officer of Almajdouie Investment Company.

» His royal highness, Prince Saud Bin Naif Bin Abd Alaziz Al Saud, governor of eastern province, honored chief executive officer of Almajdouie Investment Company, as part of his highness meeting with youth entrepreneur council of eastern province within the framework of promoting and valuing contributions of youth Business in the economic development of the eastern region. "Development of this nation needs to youth efforts to rise in various cities and regions. We are here in youth entrepreneur council, try hard to serve the country and its various Structures. out of our quest to search for the development of perfor-

mance and the quality for what we present, the council has formed a delegation to visit UAE to find on successful experiences in the chambers of commerce and stand on many funds and youth initiatives which give us a clear vision on the development of current and future Council targets which serve interest of the nation" Ibrahim Ali Almajdouie, chief executive officer of Almajdouie Investment. His highness inaugurated also the new logo and the council website. He also praised the Distinct efforts of council and its role in development of youth in the Saudi market. It should be noted that The Youth Entrepreneur Council was headed earlier by Mr. Yousef Almajdouie_ chief



executive officer of Almajdouie Automotive and contributed in the development of business in eastern region.



المجدوعي Almajdouie Annual Day 2014

» Almajdouie held its annual ceremony for the year 2014 where the celebration took place in the green sports lounge in Al Khobar City, in the presence of Chairman of Almajdouie Holding, Sheikh Ali Almajdouie, and under the supervision of the Group President Mr. Abdullah Almajdouie. This ceremony is one of the entertaining activities for the employees of Almajdouie for the last year of 2014 to show appreciation to the employees of the Group.

As usual, the ceremony began with a beautiful recitation of the Holy Quran which was followed by a speech of Sheikh Ali Almajdouie in which we quote "The distinguished performance that we achieve every year is not easy but after Allah's help, it's our nonstop efforts that led to where we stand now. But this is not the real achieve-





ment, the true achievement is retaining our outstanding performance"

Then there was a speech that was given by Mr. Abdullah Almajdouie in which he mentioned many situation where Sheikh Ali showed the true spirit of positivity, work passion and self-development and how these values are being inherited to all the employees.

After that, there were the entertaining acts, the collective competitions and honoring the pioneer employees and he best employees in the Group besides the Spark program honoring. Then came the moment of declaring the name of best SBU 2014 which awarded to (Almajdouie Logistics - Warehouses and Terminals) meanwhile, the best SSU 2014 was awarded to (Human resources department).

The ceremony was concluded by a Saudi Folklore act "Arda Dance" and the dinner meal to all the generous attendance wishing that Allah shall bring us altogether again.



Khetamoha Mesk In Oman



» Almajdouie Group More than 25 executive managers in gathered in Oman where a seminar under the name of " Khetamoha Mesk" was held for 2014. This is part of the Group's plan to entertain its employees and display the Group's results. The seminar began by welcoming the participants then the activities of the seminar took place by showing the Group's values and how these values can be passed over from the executive managers to the rest of the employees. This is done by defining the

values of the Group and what they mean and how they can be formed into a plan which everybody can be committed to. Shortly after that, a competition took place to get introduced to Muscat's most important landmarks and sight-seeing and at the same time how the executive managers can work their way out is many situation that they might face in general. A session was held after that under the name of "The Role Of Social Media In Developing The Companies", then

the most important results of "Spark" and "Toast Masters" programs were displayed. At the end, a final display of the Group's results was conducted by the Groups Chief who also thanked everybody who contributed to the Groups prosperity and success. It's worth mentioning that there was a prior preparation for this seminar that took more than three months so that they can get the best outcome from the seminar where all the executive managers were involved.



Almajdouie Volleyball Championship

» Ten teams, 20 matches, and more than 90 players were the theme of Almajdouie Volleyball Championship which was organized by the sports committee of Almajdouie Group. The championship took place in the Group's residential complex in Dammam. This is one of the Group's sports activities along with basketball, football and cricket which are all organized under the slogan of "Sports of Elegant Level". "Café Liwan" team was the one who captured the trophy this year after beating "Majd Real Estate" team in the finale. During the championship, presents and gifts were given away to the crowd which caused great pleasure to all the Group's employees as this resulted in more attendees coming to the see such internal championships. These activities and internal tournaments for the Group represents a distinctive and unique factor that's not found in a large number of business groups and companies in the eastern region who do not have these opportunities for their employees to exercise. The Group's residential complex is the only one that has sports field that can be used for football, basketball, cricket and volleyball.

It's worth mentioning that the attendees of the final match included: Eng: Motaaz Ghariba (Maintenance Manager – Majd Real Estate Development) and Mr. Yasser Farouk (Almajdouie Motors marketing manager). The preparation for this tournament was organized by:

Izaz Watangi - Almajdouie logistics
Haider Ahmed - Almajdouie logistics
Under the direction of Mr. Tajmul Pasha (Assistant Director of Sports Committee Group).



Almajdouie Supports “ERTIQA” Association for Computer Empowerment

» Believing in the importance of delivering social services to citizens and in the importance of youth development and training, Almajdouie donated more than 130 desktop computers and 50 monitors for “ERTIQA” association for computer empowerment.

The preservation of computers and donating them afterwards is regarded as maintaining the digital grace as there are many centers and libraries that are in need of computers to start teaching the youth how to properly utilize information technology. But most of these associations have tight budgets allocated to them and can't afford that. And here comes the role of business groups, companies and businessmen to support and rehabilitate these programs by donating such devices.

Not only this, but also spread the culture of recycling and protecting the environ-

ment and the electronic items as the used hardware can be recycled and used again.

It is worth mentioning that the “ERTIQA” Association is now considered the only entity in the Eastern region to adopt such initiative believing that financial support is not the only thing that could be presented, but there are a lot of valid and useful practices like this initiative which depends on recycling through rehabilitation of Computers and redistributing them one more time.

The donation agreement was signed at the main building of Almajdouie group between Mr. Omar Almajdouie (Chief Executive Officer of Almajdouie Manufacturing) and Mr. Omar wished that the association could be the focus of the other companies and trade groups promoting through the development of its services and donating unused computers.



Spark Idea Enhancement Campaign Entitled "Spark Western Region Kick-Off 2015"

» Almajdouie Spark organized a series of idea enhancement programs in Western Region entitled "Spark Western Region Kick-Off 2015".

Covered all Spark Divisions/All employees stationed in Western Region and concluded in Jeddah (22nd Jan. 2015)

During Spark Ground Tour with Spark Patron. The overwhelming enthusiasm of Western Region employees, The active interaction of Spark leaders in Western Region, highly productive training sessions, Spark presentations/demonstrations, Spark evaluations/Open Discussion forum were the highlights for this campaign. Employees belong to Yansab (Yanbu), Natpet, Yanpet Yanbu Terminal

(Yanbu), Rabigh & Jeddah Trident Building, Tusdeer and Khumra Terminal were associated with this campaign.

The collaborative efforts of All divisions in Western Region LTRJ, MDR, LTW, LSC, CPD, CFD, CID, MAJD, LBD, LFP, LHL, CHD, RPL Spark Divisions and the exemplary/timely support & involvement of DGM-RPL, WRA, WRM, Yanbu/Jeddah Terminal Managers, Yanbu/Jeddah Project Managers, Yanbu/Jeddah Workshop Managers, First Line Managers, Divisional Spark-In-Charges were the key success factors and well-connected this campaign.

Group Spark Administrator Mr. Manoj Philip piloted this campaign for the group along with Spark Heads Mr. Mohammed

Aqeel (LTRJ), Mr. Imran Ahmed (LFP), Mr. Abul Hassan Khan (LTW), Mr. Elsayed Sherif (RPL), Mr. Edward Celebre (LHL), Mr. Muzammil Ahmed (MDR), Mr. Mohamed Hussain Al Taha (LSC), Mr. Amer Jamal Khan (CPD), Mr. Randy P. Miralles (CFD), Mr. Mohammed Farooq (CID), Mr. Hyder Abbas (LBD), Mr. Manahi Al Qathani (CHD), Mr. Haris Sidiqi (MAJD) and all brilliant spark members of Western Region. Higher Management's & Spark Corporate Committees unique guidance transformed this campaign a remarkable one for Western Region employees.

"Compassion" Agreement



» Almajdouie Foundation for Community services, represented by Mr. Yusuf Almajdouie (Chief Executive officer of Almajdouie Automotive Company) and the national committee for the welfare of the prisoners and the newly released, signed "Compassion" agreement in the presence of Dr. Yusuf Al-Raed (executive manager of the committee) and Dr. Majed Al Qasabi (Minister of social affairs) and a number of governmental officials in the Eastern District. This event took place in the "Al Andalus" hall in Dammam. This agreement aims to establish a strategic cooperation to provide and develop services for prisoners and released prisoners and their families to transfer their lives from the in-need phase to the production phase and provide them with decent lives.

"The role of the charity institutes and the national committees should never be confined to providing financial help but is should be also extended to support the



rehabilitation, training and employment programs and provide no-interest loans to support their start-up projects. "Compassion" agreement is our way to com-

municate with this part of the community (prisoners and released prisoners). Yusuf Almajdouie – Chief Executive Officer of Almajdouie Automotive Company.

Memorandum of Understanding between Almajdouie Investment and Seyada Co. Ltd.

» Almajdouie Investment recently signed a memorandum of understanding with Seyada Limited in order to develop an integrated project in scheme Avenue in Dammam on the estimated 18.000 square meters as a total.

The project consists of a hotel, office tower, trade shows and small separating office units. Almajdouie Investment Company plans to develop the project through the establishment of a licensed real estate fund in cooperation with Seyada company which will provide consulting services for the establishment of the fund, which include financial restructuring of the Fund, Financial and economic studies and statutory requirements for the establishment of the fund through one of the financial companies, approved by the Capital Market Authority.

On this occasion, Mr. Ibrahim Almajdouie CEO of Almajdouie Investment_ explained "The goal of project is to keep up with growth and massive development in the region and to promote the company's role in system of building real estate development where Almajdouie Investment Company believes in importance of the area commercially and logistically, to its proximity to King Fahd International



Airport and its location on several axes and major roads, where it is expected to increase the demand for commercial, office and hotel sector in the region during the next few years."

For his part, added Mr. Amr Shahwan, General Manager of Almajdouie Investment, The idea of project developed during the last period. It aims to develop the region and create investment opportunities for the group and investors in general, whether by participating in the fund or through the final product after end of the development work.

Mr. Asim Albuallaan (CEO of Seyada) showed his deep happiness with this constructive cooperation with prestigious company as Almajdouie Investment, where his company Seyada will provides the necessary consulting services

for establishment of the real estate fund and managing relations with financial companies. The project aims to develop a real estate investment product, new and distinct ideology and create new investment opportunities for the region through real estate funds system.

On the other hand, Mr. Khalid al-Muhanna (Deputy CEO of Seyada co.) said that the idea of project is one of the new ideas and innovative in the region, which aims to provide office space for private equity and it is one of the real estate products currently unavailable in the market area in addition to the development of space rental, whether office, commercial and hotel services specialized businessmen through the development of hotel aimed at the business sector.

"Safe-Side" Sponsorship in Japan

» Almajdouie Motors for Hyundai cars' services in the Eastern and the Northern Districts sponsored the journey to Japan that was made by "Safe-Side" voluntary team which follows the Saudi Society for Earth Sciences. The journey was made to "Sendai" City in Japan to participate in the 3rd international conference that was organized by the United Nations to limit the dangers of natural disasters.

Almajdouie Motors looked forward to help to raise the awareness of the Saudi Society about the dangers of the natural disasters and how to deal with them and

manage such catastrophes plus investing in any means that can limit their dangers. Flexibility, readiness for any emergency and rehabilitation are the key-factors that have been considered by Almajdouie. This is part of the continuing activities that are organized by the company in the field of society services.

"Safe-Side" voluntary team is working on preparing the individuals to be able to manage the dangers of the natural disasters and contribute to spreading such ideas in the society.

The team participated in the conference

with two work-papers. The first one was under the title of (The children of "Safe-Side" team) that was narrated by Aleya Nooh while the other work-paper (The Management Systems Of The Urban Rescuing Squads) which was narrated by Rehab Al-Dossary.

The members of "Safe-Side" team thanked Almajdouie Motors company for sponsoring their journey and also thanked the Saudi Embassy in Japan which did its best to facilitate the procedures and help the members of the team.

Sedra Villas project in Al-Khobar City



بيوت سكنية
الخبر

» MAJD Real-Estate Development Company (One of the most remarkable companies in the field of real-estate in the Kingdom)

has opened "Sedra Villas project" in Al-Azizeya neighborhood, Al-Khobar city in the Eastern District. Sedra's 20 villas are state of the art when it comes to well-placed location in Al-Khobar city plus the its luxurious and sophisticated design equipped with the highest technologies that suits the customers tastes.

The project which is considered a new trend in the field of real-estate constructions, was carried out using the best construction material, external finishes, sewage and water supply systems, and the thermal insulation techniques (which is the best in the Kingdom) as it offers the customers many benefits such as comfort and reduction of power consumption which indicated our commitment to the government's standards in this field.

On the other hand, Mr. Ibrahim Almajdouie (Chief Executive Officer) made the following statement:

"Sedra Villas Project is considered a commitment from the company to proceed with presenting and developing its services for the customers to match the highest international standards in the field of real-estate. The sizes of the villas and their cost are suitable for all the categories of the society considering that all the new neighborhoods have the necessary and vital services such as (Mosques, Schools, hospitals. etc.)".



ALFATEH Club's cars

» As part of Almajdouie Motors sponsorship for Alfateh Sports Club, seven Hyundai Accent cars were delivered to the management of the club. And is considered as a contribution to increase the clubs financial resources. This cooperation is a continuation to Almajdouie Motors cooperative and investment activities to enhance the club's financial resources.



MAJD real estate fascinates everyone at Cityscape - Kuwait



» Cityscape Kuwait Gallery (one of the major real estate exhibitions in the Gulf state) witnessed the introduction of "Masharef Abaha" project that's managed by Majd estate company. Mr. / Abdul Mohsen Al Madaj (Minister of Trade and Industry in Kuwait) met Mr. / Ibrahim Almajdouie (Chief Executive Officer of the Almajdouie Investment Company) to proceed with extra investing opportunities that can be created via this project. "The lands of "Masharef Abaha" project were divided into two previous stages which were of great success and many investors were drawn into it. The investments in the second stage exceeded 350 million SAR. In terms of housing, the housing rate has reached 30% while 70% of the lands were sold. "Masharef Abaha" is a golden opportunity for investors who want to invest in residential, commercial or tourism projects, where the project provides electricity, water, telephone, sewage, rain drains

and all these facilities are ready to use and such facilities encourage investors more and more as they won't have to go through the paperwork needed to get these facilities. Moreover, all the streets and road of the project are wide, well-paved and fully lit to ensure road transport. The Project also includes mosques, schools, health-center and beautiful public gardens."

Ibrahim Almajdouie - Investment Company.

This project contains (795) residential units of different spaces and (271) business units of different space and activities and (7) mosques in addition to (7) gardens distributed about the project and (4) schools of different stages , (5) government buildings to serve the surrounding area.

For more details and to check the project you can click on the following link: <http://www.masharef-abha.com/index.php>

Proud of your Continuous Support

» Almajdouie Motors Company (official sponsor of the Al-Khalij sports club), presented the latest version of an electronic reading device in Braille writing system to Mr. Zuhair Khalifa (a fan of AlKhalij Sports Club). This comes as part of the company's activities to share the social responsibility with the nation's sons. Almajdouie Motors continues its activities in sharing the social responsibility and strengthen its leading role in this field to be extended to challenging the different disabilities, caring for orphans and prisoners. In this regard, Mr. Zuhair Khalifa (a fan of Gulf Sports Club) was provided by a device that shall enable him overcome many obstacles when it comes to reading (using Braille reading system which is a tactile writing system used by the blind and the visually impaired).

The device was granted to Mr./ Zuhair to be able to continue his academic career which he continues to pursue despite his blindness as he obtained the Bachelor of Education from the



University of King Saud and then became a teacher that influenced many generations the device handed over by Mr. Mohamed Bawazir (Government Relations Manager of Almajdouie Motors Co.).

"Check Your Car For Free"



» Almajdouie Motors Services has just finished the campaign of "Check Your Car For Free" for all Hyundai customers where more than 10 of the most talented engineers and technicians participated in the campaign.

The campaign started at 3 PM and lasted till 11 PM where all the precautions and the preparations have been followed. Special camps were held to be able to receive the cars and provide the best tools and equipment needed for the cars

check-up. Two engineers (who are in charge of customers' relations) were assigned to explain the result of the check-up to the customers and the recommend the next action to them. The rest of the team checked the vehicle and determine any malfunctions using the high-tech standards by Almajdouie Motors.

"Our goal in Almajdouie Motors in the Eastern District is to make such free campaigns which are targeted towards

the customers' interest in the first place. These campaigns are held periodically as they leave such a good impact on the customers of Almajdouie Motors"

Ahmed Saleh – Technical Training Manager at Almajdouie Motors Service.

It's worth mentioning that more than 120 cars were checked during one day using cutting-edge technology that's used by Almajdouie Motors.

Partnership Deal Between Almajdouie & Petromin Renewed



» Almajdouie Automotive company “Best distributor for Hyundai cars” signed a contract with Petromin company “Major company for engine oil production in the Kingdom”, According to this contract, Almajdouie Automotive will be provided by the Petromin engine oil plus any quick maintenance services and for other cars, trailers and units that belong to Almajdouie.

“The 35-year-old partnership deal has been deeply-rooted since the beginning of this deal. We have always made sure to renew this partnership contract in order to gain the utmost possible advantages that are always provided by Petromin to Almajdouie Group and we look forward to having this connection as a way to contribute to the success of both companies. Also Petromin Partner-

ship guarantees providing our customers with the best available services” Yusuf Almajdouie – Chief Executive Officer of Almajdouie Automotive Compa. The partnership was signed by Mr. Yusuf Almajdouie – Chief Executive Officer of Almajdouie Motors and Mr. Samir Faqeeh - Internal sales vice president, where other executive managers were present from both sides.

Communicating with our customer is the success key factor.

» Almajdouie Hyundai spare parts made an open day for its valued customers in the Eastern Province (Dammam – AlKhobar - Jubail - Al-Ahsa) and this is part of the company’s policy to communicate with its customers based on the deeply-rooted relationship that was already built with the customer. The event took place in Holiday-inn Resort in Al-Khobar City.

There were many events throughout the day such as the course of “Supervision skills and sales enhancement” which was conducted by wholesale manager, Mr. Moaaz Adnan Abu Geesh in which he showed the important role of supervisors as part of enhancing the sales processes and how they can be the linking chain between the employee and the management and how they represent the institution that they work for, After this course, an open discussion was conducted to discuss the obstacles that could have been faced by the customer in 2014 and these obstacles were



overcome and avoided in the future. The action plan of 2015 was also discussed during the open discussion. At the end of the day, gifts were given away to add another flavor of happiness and joy to the audience. It's worth mentioning that the audience completely applauded the efforts and the manners that were shown by Almajdouie Motors staff.



Almajdouie & 53 Thousand Hyundai Cars



» Almajdouie Motors broke its own record of achieving the highest sales of Hyundai cars during last year. The record was broken in 2014 by reaching the sale of 53,000 Hyundai cars in the Eastern District, the Western District and the Kingdom of Saudi Arabia. By this record, Almajdouie Motors becomes the Kingdom's number one of the selling Hyundai cars. "The sales record of 2014 made Almajdouie motors not only one of the best among Hyundai Agents in Saudi Arabia and the middle east, but

also in the whole world. Such great performance and uniqueness of Almajdouie Motors is gift from God Almighty in the first place and a result of the trust of the customers of Almajdouie Motors and also the favor should be returned to the technical power of the employees of Almajdouie Motors as they supply the utmost dedication and support to our customers. We always make sure that the Hyundai cars designs are constantly upgraded to match our customer's desires and taste as we also provide the best service and

support to our valued customers."

Yussuf Almajdouie – Chief Executive Officer of Almajdouie Motors.

The celebration of this occasion, took place in Movenpick Hotel in the presence of the employees who made this achievements, led by the Chief Executive officer of Almajdouie Motors, Mr. Yusuf Ali Almajdouie and managers of various departments and the sales and marketing teams as the best achievers in the sections of sales and marketing were honored.

"May God Grant You Its Best" Campaign launched in the Eastern Province

» The National Initiative " May God Grant You Its Best " was launched in Dammam City under the patronage of His Royal Highness Prince Saud Bin Nayef Bin Abdel Aziz, the Governor of the Eastern Province.

The campaign was adopted by the Disabled Children's Association in cooperation with the General Directorate of Traffic and sponsored by Almajdouie Motors. This initiative aims to raise awareness of safe driving importance among the community members and to serve as guideline in cooperation with the concerned authorities to reduce the percentage of disability resulting from traffic accidents

and activating the role of society and the private sector towards disability issues.

It is noteworthy that Almajdouie Motors is interested in the field of traffic safety and it is always working in the development of these services and most recently set up a chair for scientific research in the field of traffic safety at the University of Dammam to be able to reduce reckless driving phenomenon and maintain life safety and reinforce positive behaviors in how to deal with traffic laws and regulations.

It's worth mentioning that "May God Grant You Its Best" program communicates through several cultural ,artis-

tic ,sports and media events according to a timetable with the participation of several sectors, taking into account that the Kingdom made a record, reducing the rate of accidents according to official statistics in the Kingdom during the first half of 1435 by nearly 10% ,35 new daily disability cases, and 40 thousand injured annually; 30% of them are permanent disabilities and 20 daily deaths, 72% of them are young men of the age between (18 and 22). The national economy loses what can be roughly estimated at 21 billion SAR yearly due to these traffic accidents.



Almajdouie Logistics

Another new Heavy Lift challenge

2015 marks a 50-years journey of Almajdouie Logistics Co. (MLC) commitment as a trusted and reliable partner in the logistics industry.

MLC are specialists in handling and transporting large and heavy cargo and providing services of freight forwarding and terminal & warehousing. MLC works in partnership with leading contractors, transporting cargo from vessels arriving at Saudi shores across highways and deserts to project sites. Recently, we took on the challenge of handling 3 transformers weighing 450 tons each and a 395 tons generator from Jeddah Port to the Jeddah South Power Plant, near MLC Khumra Terminal.

The challenge was to find an innovative solution to move the cargo, The current bridge which was within the premises of a Naval Base, had a load capacity of 300 tons, while the cargo and trailer weight exceeded it by far. The solution was to build another pathway over the canal by installing steel plates and beams, while the water was flowing underneath the steel structures, which



were removed after the entire cargo passed through safely. The success of the project demonstrated MLC's ability to meet the deadlines on time despite the challenges faced. MLC's combined expertise, its partnership with the project owner and the support of the municipality for approving the required permissions resulted in a successful project. Hyundai Heavy Industries, in charge of the Engineering, Procurement

& Construction and the project proponent, Saudi Electric Company, cherished Almajdouie efforts.

Safety considerations were always at the forefront of MLC priority for such projects and in everything we do. With the launch of a brand new safety identity, named "Amaan", our management seeks to invigorate our safety culture both at work and in our personal life.

Logistics Freight Forwarding Management start First Occupational Safety and Health Workshop



in the future and be able to deal with them in case of any emergency (God forbid)”

Mr. Khalid Alghamdi (Logistics Freight Forwarding – General Manager).



» Logistics Freight Forwarding Management held its first specialized workshops in the field of occupational safety and health in the framework of introducing the most important risks that they might face during their everyday job inside or outside their offices. The workshop was held in the auditorium hall of the main headquarters in Dammam for all its employees including custom brokers, project managers and the other employees. The workshop began by introducing everybody to “Amaan” program which based on the management of occupational safety and health in Almajdouie Group. Furthermore, the participants were shown how “Amaan” Program can raise the awareness of the employees on the most important risks that they might face during their daily work. During the workshop, Mr. Altaf Khan (Project manager – Logistics Freight Forwarding) gathered everybody to join the workshop and made various tests in risk assessment and how to correctly deal with the dangers that they could be encountered during the job.

After that, Mr. Omar Al Shahri and Mr. Osama Abu-Shariha (“Amaan” Program Officials) provided a detailed explana-

tion of the project and how it's implemented with Almajdouie Group. They also showed the signs or tags that are stuck on the imported and exported vehicles and how to deal with such stickers.

“Such specialized workshops are not only limited to dealing with the containers or forklifts and so on, but it must be provided to the staff because of its top importance as ignoring such courses may affect the lives of some individuals (God forbid), and for workers in the fields like ports, warehouses or receipt and delivery points, we try very hard to be conversant with the most important occupational hazard in this area and how to avoid them and reduce them



Risk assessment courses in Almajdouie Logistics

» In supporting the requirements of ISO certification in Integrated Management Solutions by Almajdouie management for Logistics, Occupational Health and Safety Administration of Almajdouie Logistics completed "Risk assessment" course .

These courses are part of a long series of training courses for the employees of Almajdouie Logistics to acquire ISO certifications for all stages of the ISO14001, ISO 9001 and ISO 18001, these training courses are based on the awareness and education of the employees in the logistics field, stressing on the importance of integrated management system which is to collect all the relevant elements in a single system to manage operations which also combines quality, environment and occupational



health and safety and document them under the Quality Management System throughout the organization. The main characteristics of the integrated system are the three previous operations which determine the criteria required for these operations and how

to utilize them to improve operational processes and non-duplication of tasks among members per team. The training was attended by more than 20 staff members of Almajdouie logistics to pass on the training to other staff members to keep the sessions going on.

"AMAAN" occupational safety program now in Western Region



» AMAAN Safety Team (the team concerned about safety occupational in Almajdouie Logistic) the first week in Occupational Safety at the western region and within the framework of pre-scheduled plan for "Amaan" team to implement such training weeks on all branches of ALMAJDOUIE logistics in the kingdom

Those courses and activities which focuses on implement the main core definition of the latest safety and health systems principles in the field of logistics, which is product of unlimited duration plan,

The continuously element is the basis of this training and education to guide and training all the employees in logistics field either heavy lift drivers, top loader drivers or forklift driver even administrative employees to let them be aware of the importance of safety and health elements n their work.

this week's events have seen a different variety in terms of activities offered, such as vehicle inspection before the start the trip(tyre check, light system check... etc), presentation about how it importance of caution and prudence and of safety when dealing with forklifts, practical training on how to deal with the different types of fires and fire equipment that must be used in the event of a fire (God forbid)and also has been allocated enough time to explain about integrated management systems and how to apply it within the operational management of logistics operations.

In addition to a huge audience which exceed 650 employees for this event by the group staff also attended by representatives of the senior ALMAJDOUIE Logistics clients like (Yanpet- Yansab "Almajdouie Rabigh Petrochemical-Jeddah Islamic Post Authorities" Tasdeer Terminal Authorities), and the team who is behind this achievement: (Osama Mohamed Said Abu Shrieiha - Omar Ali Abdullah Alshehri - Jazaa Sleh Mosfer Al yami - Khalid Saeed Hamed Al hazmi - Rizalito Il Jongco Hossam Ahmed Al Ansari).



Cebu Pacific Airline appointed Almajdouie Logistics as GSA for cargo in Saudi Kingdom

» Almajdouie Logistics and Cebu Pacific join hands to serve the Filipino living in the Kingdom of Saudi Arabia.

Cebu Air Inc. is one the best carrier in the Philippine air transportation industry, offering its rebated reliable services to many Asian destinations, routes and flight frequencies within Philippines by competing other airline.

Almajdouie Logistics has positioned itself at the forefront of the Cargo, tourism and hospitality industry by offering the widest coverage of local and international destinations at affordable prices.

The Cebu Pacific (PSE:CEB) has launched thrice weekly non-stop flights to Dammam & Riyadh in the Kingdom of Saudi Arabia. It will be the only low-cost carrier flying between the Philippines and the Kingdom of Saudi Arabia.

Khalid Alghamdi – General Manager, Project Logistics and Freight (GMLFP) and Aslam Pasha General Manager Travels visited in March 2014 to Philippines to meet Cebu Pacific Management to finalize the agreement.

The partnership will enable the two companies to further develop and aug-



ment their networks. As per 2012 Commission on Filipinos Overseas estimates, there are over one million Global Filipinos based in the Kingdom of Saudi Arabia.

"Since long we wanted to serve the substantial population of Global Filipinos in the Kingdom of Saudi Arabia. It will be our utmost pleasure to bring them home more often, on our extensive network and trademark low fares that are up to 35% lower than other airlines," said Cebu General Manager for Long-Haul Division Alex Reyes.

Mr. Khalid Al Ghamdi – General Manager of Almajdouie Forwarding and Project stated, Almajdouie Logistic are proud to serve Cebu Pacific in the Eastern and Central Regions of the Kingdom of Saudi Arabia, as their Cargo General Sales Agent (GSA). Our partnership will further strengthen, develop and enhance business opportunities.

The schedule of direct flights will enable all Filipino workers in the Kingdom to send their "door-to-door" personal effects to their families, the faster and competitive prices.

» It was inspiring triumph for MDR (Almajdouie De Rijke Co.) in the 7th GPCA (gulf petrochemical and chemical association) Supply Chain Conference. MDR actively had the participation in the profound and spectacular event. 12 delegates from MDR participated in the event and the lead was taken by the GM-MDR. MDR had exhibition stand at GPCA which eventually facilitated to build relations and healthy interactions with the delegates representing the Petrochemical industry within the Kingdom and GCC. The organization of the Convention was absolutely impeccable and there were delegates from 23 countries and more than 400 delegates

Almajdouie De Rijke in UAE

from 80 companies participated in the event. The speeches from the 19 speakers were invaluable and all the contributions were of an amazingly high standard. MDR certainly learnt a lot and the

whole experience has given fresh hope and provided with new ideas for the future. We as MDR remain very pleased and very proud for our valuable contributions to the Petrochemical Industry.



Mr. Khalid Mohamed Alghamdi wins “Logistics Manager of the Year” in annual SCATA Awards

» MLC (Almajdouie Logistics Company) won Logistics Manager of the Year, honoring our COO, Khalid Alghamdi as a leading and respected figurehead from the Middle East logistics industry at the SCATA Awards.

The Supply Chain & Transport Awards (SCATAs) are a celebration for the outstanding logistics, air cargo and sea freight communities in the Middle East. Since 2007, the SCATAs have become the definitive awards programme for supply chain and transport professionals, working in the Middle East.

The event was held at the InterContinental Dubai Festival City hotel and was

well attended by the logistics industry, customers, and professional bodies. This year the award has been especially meaningful for Almajdouie as we celebrate our 50th anniversary.

The short listed nominees were from top companies in the region like RSA Logistics, NAFFCO, Jumbo Logistics, and Almajdouie Logistics.

This award recognizes Mr. Khalid as a charismatic leader and a driving force who inspires the MLC team to excel in their performance and take Almajdouie to new heights.

In collecting his award, Mr. Khalid, COO said, "thank you very much for this pres-



tigious honors, at Almajdouie Logistics we believe in encouraging our staff by providing supportive tools to build trust, encourage forward thinking and create energy within the team to exceed customers' expectation."

Photo : from Left Mr. Khalid Alghamdi "Almajdouie Logistics" COO; on right the Mr. Ahmad Abdul Latif from Al Futtaim Group presenting the award.

A large banner with a gold background and white wavy lines. On the left is a logo with Arabic calligraphy and '50 YEARS 1965-2015'. On the right is the Almajdouie logo and the text 'تَارِيخُنَا مُسْتَقْبَلُنَا Our History... is Our Future 1965 - 2015'.

Almajdouie Logistics Participates in International hand-washing Day and Raising Awareness for Corona Virus



» Almajdouie Logistics, represented by Amaan team, took part of the campaign for raising the awareness about the Corona virus. The campaign was held in Prince Sultan Bin Abdulaziz Science and Technology Center (SCITECH) in the same day the came to the international hand-washing day.



The campaign unfolded many events and activities such as many educational sessions about Corona Virus and how to deal with it carefully, also the importance of washing hands to avoid any contagion by touch plus some entertaining activities for children. The sponsors of the campaign were honored



as many health centers in the Eastern District participated. The ceremony witnessed a number of people who are interested in the health activities and employees of the medical field like Dr. Khalid Al-Shaibany (General Manager of the health affairs in the Eastern District) who praised the campaign and the effective parties involved In the campaign. On the other hand Almajdouie was represented by gentlemen such as: Osama Abu Shareha and Mr. Omar Alshahry and Mr. Faisal Al-Zahrani directed by the COO Mr. Khalid Al Ghamdi.



“Amaan” team resume their training plan

» “Amaan” team resume their training plans for occupational safety which is concerned by the safety in the work environment. The training was held in the city of Dammam in the presence of all safety team and with a distinguished participation of Dr. Yasser Ismail (private physician of Almajdouie Group).

The training lasted for six days in separate places in The Group inside the Eastern District including (Dammam Square – Jubail Coast – heavy transport maintenance workshop - Residential complex - Fleet Service Centre) and the training focused on the following areas: (first aid - fire resistance - individual emergency response).

The safety team was keen to involve all categories of the staff in this training and make them practice first aid by themselves and how to revive the heart as well as to respond to all inquiries, which firstly, is in their interest and their safety at work.

And also how to maintain the highest level of safety in the facility and the workplace. It's worth mentioning that more than 150 Employees from all departments in the group participated in this training program.

Almajdouie Family Youth Council Programs 2015



» In line with Almajdouie Family Youth Council Programs for 2015, a trip to Abu Dhabi was organized on January 1 – 18, 2015, in coordination with Family Office. The itinerary included many cultural and entertainment activities and a lecture on Leadership Skills delivered by Mr. Ghassan Salman, from Progress Management Consultant – Dubai, was also introduced. It was further featured with a visit at Saadiyat Cultural District, which is famous for its cultural and artistic nature and at Masdar City that is well-known by using solar and renewable energy.

The Council received a decent visit from His Highness Sheikh Mohammed bin



Zayed Al Nahyan, the Crown Prince of Abu Dhabi, who was introduced to the Group's activities and the role of the Family Youth Council. He consequently

praised Almajdouie Group for organizing such council and its members being present and realizing the event.



Fahim diaries

Idea & drawing: Khalid Al Salahi
Communication Office

THINKING OUT OF THE BOX

New Born



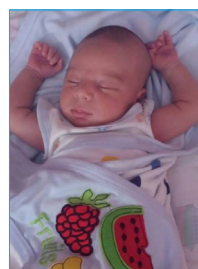
* Mohammed *
Ali Almomen
Almajdouie Holding



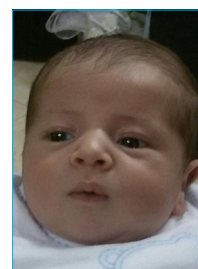
* Joseph *
Leonel Sean A. Silva
Almajdouie Steel Factory



* Abdul Hadi *
Muhammad Abu Ghunim
Aryaf



* Amaar *
Omar Ahmed
Almajdouie Automotive



* Mohammed *
Mohammed Araby
Aryaf

Congratulation



Hussain Kanoor
Earn the Certified Supply Chain Manager (CSCM) Logistic Business Development (LBD)



المجدوعي
Almajdouie
Annual
Day 2014

2014 Best Strategic Business Unit



2014 Best Strategic Service Unit



Fifty years of success, Fifty Years of Pride

"Do as you will, for Allah will see your deeds, and so, will His Messenger and the believers"

Today, "Almajdouie Group", one of the leading development and success landmarks in the eastern region in particular and the whole kingdom in general, celebrates its fifty-anniversary. This prestigious establishment started as a land transport company, however, from its early beginning the founder Sheikh Ali Ibrahim Almajdouie had a clear futuristic vision and the determination to expand in the commercial and services sectors, in addition to his efforts to follow the development in the services sector and to adopt the newest and means and practices in applying offering them to clients.

From the beginning, the Group has adopted its slogan "We will do it better, faster and with reasonable prices". This slogan shall remain as its inspirational sources for success and excel. In addition, our sole commitment to our distinguished vision, which the founder laid, in piety to Allah followed by our distinguished performance and constant and steady expansion to our business and our message in satisfying our clients and offering the best services and products to them and to our partners and developing the skills of our employees and our relentless pursuit to reach global levels by meeting our customers needs and achieve their aspirations locally, regionally and globally.

Our targets were clear from the beginning; providing all the needs to our society, in order to develop it and to achieve its progress in addition to support and strengthen the national economy in the Kingdom through the implementation of important strategic projects by establishing a number of companies with diversified activities in Logistics, Automotive, Manufacturing and Real Estate. We have also established educational centers to train, build and develop the skills and capacities of the local staff by implementing the best modern means and adopting the most advanced training and rehabilitation programs. During its long and triumphant march, the Group faced a number of challenges, which were forced upon due to its limited available capabilities, then, and the accelerating development in the business sectors as well as the ongoing competition in the Arab countries, the region and the world, but our determination to carry, relying on the blessing of Allah and our commitment to our values and principles in serving our people and our Kingdom as well as working relentlessly and in dedication and devotion to provide the best to our customers, enabled us to walk in confident and steady steps to reach what we are now and also enables us to getting ahead of our competitors in a number of sectors.

With these efforts, we managed to establish the great Almajdouie family, in which the main pillar was investing in the human resources and creating safe, comfortable work environment, providing the necessary means of modern knowledge, building strong bonds among our employees and good relations with our customers, based on honesty and dedication in work, whether between the Group's companies or our with business partners. Our basic principles and the commitment to them through our long journey, shall always be a strong motivation to continue our progress and development in providing the best services and products to satisfy the needs of our customers and to look for more expansion, whether in our commercial activities or to serve new parts of the world.